

*If you have built castles in the air, your work need not be lost; that is where they should be.  
Now put foundations under them.*  
Henry David Thoreau

**Wisconsin Health Science Library Association  
Annual Meeting  
April 25-26, 2005  
Hilton Garden Inn  
Oshkosh, WI**

[www.whsla.mcw.edu](http://www.whsla.mcw.edu)

**Preliminary Program**

## Schedule at a Glance

*Monday, April 25, 2005*

8:00am – 9:30am	<b>WHSLA Board Meeting</b>
8:00am – 10:00am	<b>Registration</b>
10:00am – 10:05am	<b>Welcome and Opening Remarks</b>
10:05am – 11:30am	<b>Keynote Address: Communication Skills for Blending Veteran Workers, Baby Boomers, Gen Xers, and the Millennials</b> Speaker: Laurie Raupp, RNC, MS, CEAP, Employee Assistance Program, Affinity Occupational Health System.
11:45am – 12:30pm	<b>Luncheon</b>
12:30pm – 12:45pm	<b>WHSLA Business Meeting</b>
12:45pm – 1:15pm	<b>GMR Update</b> Speaker: Tammy Mays
1:30pm – 2:00pm	<b>BadgerLink Update</b> Speaker: Sally Drew - a discussion about how health science libraries and Badgerlink can work together to promote the usage of the Health Databases; and how these can be used to help with patient education and patient care.
2:15pm – 3:00pm	<b>Roundtable Session 1</b> Five topics to choose from.
3:15pm – 4:00pm	<b>Roundtable Session 2</b> Five topics to choose from.
4:15pm – 5:00pm	<b>Roundtable Session 3</b> Five topics to choose from.
5:30pm	<b>Depart for the Paine Art Center</b>
6:00pm – 6:30pm	<b>Docent-led tour of the Paine Art Center</b>
6:30pm – 9:00pm	<b>Dinner and Social at the Carriage House - Paine Art Center</b>

*Tuesday, April 26, 2005*

7:30am – 8:30am	<b>Sunrise Seminar/Continental Breakfast</b> (sponsored by OVID) Speaker: Leesa Knox
8:30am – 12:30pm	<b>CE: E-Journals: Decisions and Management</b> Instructor: Brian Finnegan, Marshfield Clinic
8:30am – 12:00pm	<b>CE: Surveys Made Easy: Design &amp; Web Survey Tools</b> Instructors: Allan Barclay, UW-Madison and Diana Robertson, Northern Wisconsin AHEC
12:00pm – 1:00pm	<b>Box Lunch</b>
1:00pm – 5:00pm	<b>CE: Super Searcher</b> Instructor: Bryan Vogh, Technology Coordinator, GMR

## Keynote Address

### Communication Skills for Blending Veteran Workers, Baby Boomers, Gen Xers, and the Millennials

**Speaker:** Laurie Raupp, RNC, MS, CEAP, Employee Assistance Program, Affinity Occupational Health System.

**Biography:** Laurie Raupp is a registered nurse and is certified in Psychiatric and Mental Health Nursing. Laurie's expertise includes counseling in family, individual and work-related matters as well as group facilitation and public speaking. Laurie currently is the Affinity Occupational Health System's Employee Assistance Program Coordinator for the Oshkosh Area.

**Abstract:** Does it seem like a visit from the fairy godmother is the only thing that might help people in your workplace communicate? As technology changes, the role of librarians and the ways they can communicate information changes as well. Customers are becoming more savvy in the use of multiple formats and types of media.

Do we need to change the human aspect of communication as well? Or, do we need to refresh some standard communication practices? This keynote address will look at generational differences in communication as well as identify effective communication tools for multi-generational work-sites.

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## Roundtable Sessions

### Monday, April 25th

There are five roundtable topics from which to choose. Registrants should rank the topics in order of preference on their registration forms. Every effort will be made to ensure that registrants are able to participate in their top three choices.

Participants should be prepared to ask questions and share ideas on the topics. If you have resources to share, please bring 15 copies per item.

#### **Managing Electronic Table of Contents**

*Discussion Leaders: Alan Wambold & Cindy Larson, Aurora Libraries*

Want to cast a sorcerer's spell on a fire-breathing dragon? Join in a conversation discussing current methods of delivery available for an old friend, the Table of Contents Service. Cindy Larson and Alan Wambold will discuss Aurora's online service, including print and electronic journals. Other topics will include solutions available for purchase, and single journal alerting services. Participants are encouraged to bring samples of services available in their libraries.

#### **Librarians & The Open Access Movement**

*Discussion Leader: Julie Schneider, UW - Madison*

Are those promoting Open Access on one side of the ramparts, leaving others locked in the castle's keep? Everything you wanted to know about Open Access but were afraid to ask. The Open Access movement in journal publishing is a response to escalating prices and restrictive licensing and I hope to provide you with an introductory look at the major issues impacting scholarly publishing followed by a lively debate. Bring your thoughts and ideas and share them with us.

### **Life in a Post-Brandon-Hill World**

*Discussion Leader: Peg Allen*

Are you on the drawbridge as you look beyond Brandon-Hill? With the demise of the Brandon-Hill lists, what tools are available to assist with book and journal selection for health science collections? This session will review available selection tools, including online resources. Participants will discuss how they're justifying budgets and selecting print resources in the current publishing environment. This session will also provide food for thought for the Tuesday CE class, E-Journals: Decision & Management.

### **Technology Update for Librarians: Blogs and RSS Feeds**

*Discussion Leader: Bryan Vogh, GMR*

Are you being held in the gatehouse until you can explain the meaning of "blog"?

What is a blog? Who uses them? You could!

Blog is short for weblog. A blog is a journal that is available on the web. The items are posted like a bulletin board and users may review the items and make comments about them if allowed. Blogs are a good way to gather feedback in an asynchronous manner and can be effective publicity tools for the library. Find out how libraries are using Blogs, and how you can start one of your own. RSS may also be discussed, time permitting.

### **Changing Roles of Librarians: Castles in the Air or the Sorcerer's Apprentice?**

*Discussion Leader: Melinda Orebaugh, Gundersen Lutheran*

Have you fallen in the moat? Feel as if you've been launched from a trebuchet? Participants in this roundtable will explore how the role of the health sciences librarian can positively change and expand. Learn how you might position yourself for a different or expanded role. Understand the personal profile attributes and the skill set necessary to shift your librarianship paradigm.

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## **CE Sessions Tuesday, April 26th**

8:30am – 12:30pm

### **E-Journals: Decisions and Management (4 MLA CE units will be awarded pending approval)**

*Instructor: Brian Finnegan, Marshfield Clinic*

Do you feel like it takes the magic and wisdom of Merlin the Magician to manage your e-journal collection? Electronic journals are a permanent part of the health science library landscape. There are many reasons for selecting individual titles to include in your library's collection. There are many vendors that offer online access to journals.

During this four-hour session, we will discuss collection development of electronic journals and develop criteria to assist with selecting electronic journals. We will also discuss management of electronic journals by focusing on technical issues such as: statistics, linking, auto alerts, and printing options.

Some of the questions addressed will be: How does a library select a particular vendor? What are the important differences between some of these vendors? Several vendors (Ebsco, Ovid, MDConsult/Elsevier) will be on-hand to discuss the technical aspects of their products and to answer specific questions regarding access to electronic journals.

8:30am – 12:00pm

### **Surveys Made Easy: Design & Web Survey Tools (3 MLA CE units will be awarded pending approval)**

*Instructors: Allan Barclay, UW-Madison and Diana Robertson, Northern Wisconsin AHEC*

What's worse: being boiled in oil or designing and implementing a web survey? Have you ever wondered if anyone ever uses your website or where they are from? Have you ever wanted to ask the staff at your hospital what they want from your library? You can find all this out and more when you learn how to design

and implement a survey that will get results you can use to improve your library services. There will be a demonstration of some web survey tools and an overview of how to use one specific tool (SurveyMonkey). It is anticipated that participants will gain knowledge about how web surveys work, how to design and administer web survey, and that they will be able to use a web survey tool.

*1:00pm – 5:00pm*

**SuperSearcher (4 MLA CE units will be awarded) Instructor: Bryan Vogh, Technology Coordinator, GMR**

You already laid the groundwork, now let your efforts fly. This hands-on course focuses on the advanced search features of web search engines and the cutting edge of searching. Participants will use various search engines, compare the features and utility of each and develop search strategies that will increase the precision and scope of their searching. The students will have discussions, exercises and view short presentations as a part of the class. The class includes: discussions of web search engines, indexes and hybrids of the two, commercialism and how it influences searching, finding current events information with search engines, specialized databases for special needs and topics suggested by the participants. NOTE: Enrollment in this CE course is limited to 15 people.

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## Conference Site and Accommodations

### ***Conference Hotel***

Hilton Garden Inn Oshkosh

1355 West 20th Avenue

Oshkosh, WI 54902

Phone: 920-966-1300

Fax: 920-966-1305

<http://www.hiltongardeninn.com/en/gi/hotels/index.jhtml?ctyhocn=OSHGIGI>

### ***Rate***

20 rooms (10 with a king sized bed, 10 with 2 queen sized beds) have been reserved. For the night of Monday April 25<sup>th</sup>. These are available to conference attendees for the rate of \$79.00. Reservations must be made by the individuals by March 25<sup>th</sup> to receive this rate.

### ***Reservations***

Reserve online or Call 1-877-STAY HGI

### ***Other Hotel Information***

#### ◆ *Standard Rooms*

One King or 2 Double Beds, chair with ottoman, large work desk, 2 phones, each with 2 lines, dataport and voicemail, refrigerator, microwave, coffee maker, iron and ironing board.

#### ◆ *Suites*

Sofa bed, whirlpool, chair with ottoman, large work desk, 2 phones, each with 2 lines, dataport and voicemail, refrigerator, wet bar, microwave, coffee maker, iron and ironing board, and private fax machine.

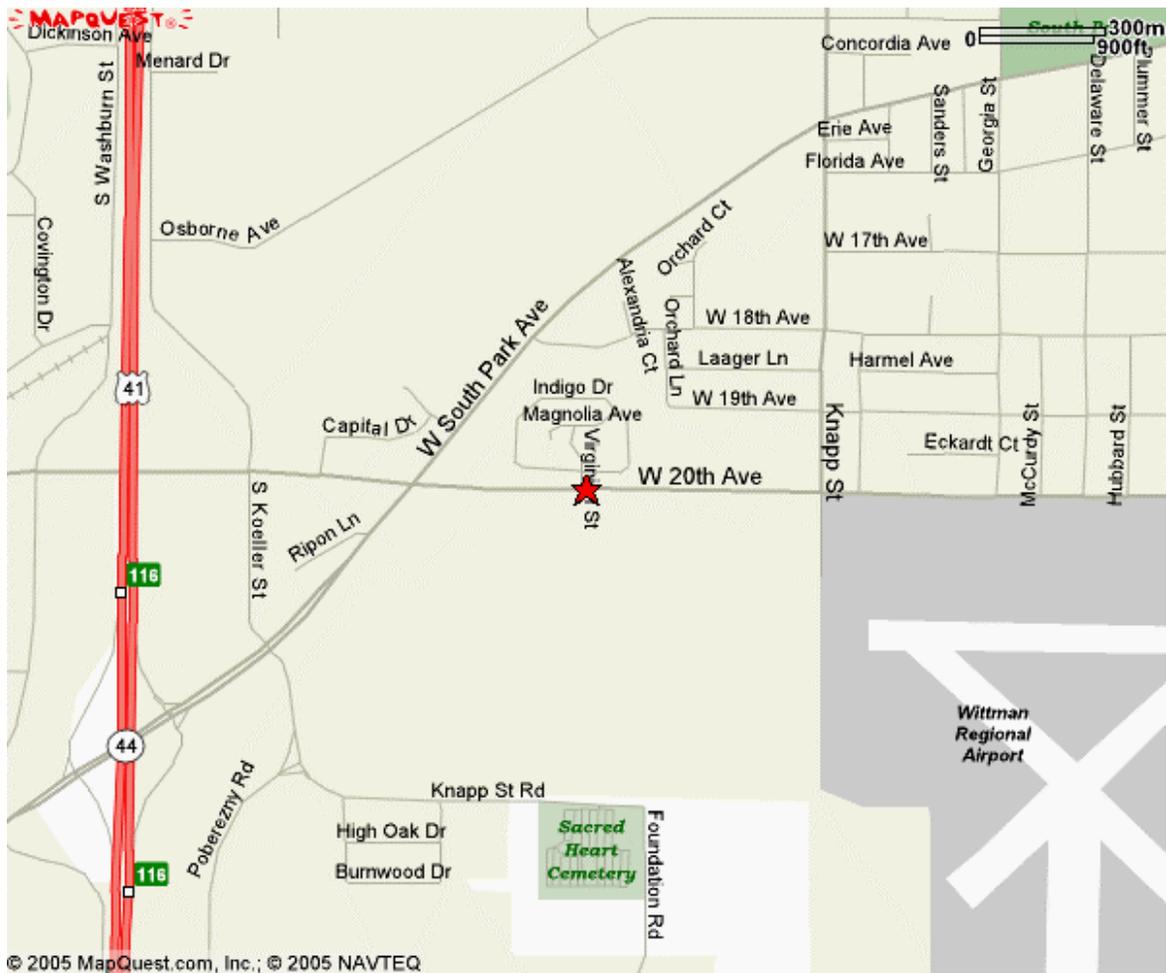
◆ Check-in time: 3:00pm

◆ Check-out time: 12:00pm

◆ Free Parking



**Map to the Hilton Garden Inn – Oshkosh**  
1355 West 20th Avenue



## **Social Event**

### **Paine Art Center and Gardens**

1410 Algoma Boulevard

Oshkosh, WI 54901

<http://www.thepaine.org/index.html>

Enjoy an evening at the Paine Art Center and Gardens, a Tudor Revival mansion considered an authentic “American Castle.”

There will be a docent-led tour of the mansion and its art collection, including the special retrospective collection of the works of Richard Jolley. Jolley is America's foremost glass artist who sculpts human and animal figures, a demanding feat requiring innovative methods and years of persistence.

Following the tour, retire to the Paine's Carriage House for a delicious catered dinner.

Van transportation will be provided between the Hilton Garden Inn and the Paine Art Center. Directions and parking information will be provided for those who wish to drive.

### **Schedule**

5:30pm	Van departs from the Hilton Garden Inn for the Paine Art Center.
6:00pm – 6:30pm	Docent-led tour of the Paine Art Center.
6:30pm – 9:00pm	Dinner at the Carriage House at the Paint Art Center.
9:15pm	Van departs from the Paine Art Center for the Hilton Garden Inn.

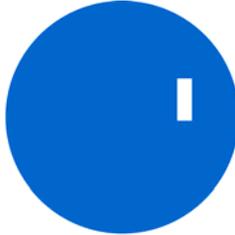
## **Things to do in Oshkosh**

In case you might have some free time and want to see what else there is to do in Oshkosh we suggest a visit to the Oshkosh Convention & Visitors Bureau's website at: <http://www.oshkoshcvb.org/>



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