



ISSUE 360

January/February 2012, Issue 360

# WHSLA Newsletter

THE NEWSLETTER OF THE WISCONSIN HEALTH SCIENCE LIBRARY ASSOCIATION

## FROM THE PRESIDENT



For those of you who don't know me, I thought I would provide just a little background about myself for this first newsletter. My name is Mary Jo Boland and I am a Consumer Health Librarian at Gundersen Lutheran Health System. I have worked here since February 2004. (Prior jobs include working at SWAHEC on an NLM grant, and 17 years in Boston at the OCLC-affiliated network, NELINET.) I work primarily in the Mooney & Stanek Resource Center, which is located in the Hematology/Oncology waiting room. The resource center's primary areas are cancer, plastic surgery, ophthalmology, and neurosciences – corresponding to the departments in the East building where the library is housed. It is nice being close to the action, and yet it is hardly ever quiet – not your typical library setting, or even typical hospital library setting. The questions are always interesting, and while the searches that I do are mostly for health-related topics, occasionally I get a general research question. My first search the morning of February 16 was for a poem or song about a man in Alaska who was always cold and jumped into or was put into a fire to get warm. It only took one Google search to find “The Cremation of Sam McGee”. Check it out – it's very funny.

The other Gundersen Lutheran library staff will tell you that I am currently in love with my new iPad2. I have been dazzling them with fun apps since I got my iPad2 last July. In this column I thought I would talk about some medical apps that I have come across that you may find useful.

### MedlinePlus Mobile

MedlinePlus does not have an app for the iPad, but does have a mobile version of their Web site at [m.medlineplus.gov](http://m.medlineplus.gov). The mobile version contains: Health Topics, Drugs, Dictionary and Current News.

The Health Topic articles appear to be the ones from the A.D.A.M. Encyclopedia. The illustrations from A.D.A.M. are included, and on the iPad these can be expanded to show greater detail. The Drugs information is the same as on Medline, but the herbs and supplements are not on the mobile version. It would be interesting to know how much of MedlinePlus usage comes from the mobile version. They might get even more usage if it was an app that could be downloaded.

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## PRESIDENTIAL COLUMN, CONT FROM PAGE 1

### Cancer Apps

Cancer.Net Mobile (from the American Society of Clinical Oncology) includes: guides on 120 types of cancer, with information about treatment, managing side effects, managing the cost of care, and living with cancer. There are interactive tools to keep track of questions to ask doctors and record voice answers; save information about medications; and track the time and severity of symptoms and side effects. The symptom tracker provides a list of symptoms and automatically date and time stamps the information that you input. The questions section allows you to input your own questions, but also provides a list of questions that you may wish to have answered. The voice input for answers is extremely helpful.

### CURE Magazine for iPad

CURE magazine, a free publication for cancer patients, survivors, and caregivers, combines science and humanity to make cancer understandable. By empowering patients with informative articles on medical, psychosocial, and practical issues, CURE takes them from diagnosis to survivorship. You can download the issue, or view online. Currently, the 2011 issues are available. For more information on Cancer Apps, you can download a tri-fold brochure from <http://www.gundluth.org/upload/docs/HealthInfo/BR-cancer-mobile-apps.pdf>

### An App for Librarians and Other Voracious Readers

For many years, I have been tracking the books that I have read. I read mostly mysteries written by women authors that write in a series. Lest you think this might be just a few volumes, let me provide the numbers from my current **Book Crawler** database. The database size is currently 75mb, with 4,650 books listed from 592 authors. The database lists 707 different series, and 344 different genres, and even though I read 3-4 books a week, I have only read 2,662 of the titles listed.

With the **Book Crawler** app by Jaime Stokes, you can perform an author search (Google Books) and download the titles from that author. Title, author, publisher, copyright, cover art, summaries, Goodreads reviews, and local library location/availability are automatically generated for each item. You can also add new books with an ISBN barcode scanner or manual number search. In the case of my series authors, the titles are listed in order by the series number. When you indicate that you have read a title, the color of the text changes from blue to black, so it is easy to see at a glance which titles you have yet to read. Prior to the iPad, I had two small notebooks listing books I had read, and a third notebook of books that I wanted to read. This app has made my life so much easier. Now if it would only know which e-books I had checked out from the library and updated my Book Crawler database automatically when I finished reading the e-book.

More apps next month,

Mary Jo Boland

# THANK YOU FROM 2011 PRESIDENT BRENDA FAY

Hi everyone,

As the year winds up I would like to thank all WHSLA members and everyone else who helped to make my stint as President interesting and eye-opening. I'd especially like to thank Eileen Severson and Robert Koehler for answering the myriad of questions I threw at them and always getting back to me with a smile.

WHSLA will be in great hands in 2012 as Mary Jo Boland, from Gundersen Lutheran, takes the Presidency.

As I have but one newsletter column left I thought I would use it to highlight a few of the sessions I attended at the recent Wisconsin Library Association conference in Milwaukee.

First off, keynote speaker, Stephen Abram, gave an insightful and inspiring talk called "FrankenLibraries or Librarytopia: Our Choice" (slides available at <http://www.slideshare.net/stephenabram1/wisconsin-la2011>).

- o Libraries tell stories well...we need to tell more stories about our effectiveness and value.
- o With the increase in e-books and electronic access, fewer patrons will be visiting your physical spaces. This is important to be aware of because if you "count" things, your numbers will go down...especially circulation and door counts.
- o "Tell the stories, not the numbers".

Libraries can align ourselves with the future and try new things and be excited about the breakdown in traditional systems of information, be cautious, or be ignorant. What would Google do in our situation?

Another interesting session featured Bill Jackson, Senior Archivist at the Harley Davidson Archives. While listening to his talk I found myself identifying with the historical aspect of my institution. Aurora Sinai will be celebrating an anniversary in 2013...what about your institutions?

- o For Harley "history is a big part of who we are". The way we teach history is boring, not the history itself.
- o Does a corporation (or hospital) need a historical program? Yes. Business history is a part of American history and world history. Popular Facebook postings have been historical Harley photos.

The last session I want to highlight gave an overview of the remodeled Marquette University Law School and Law Library. Patricia Cervenka, Director of the Law Library shared stories of the retooling and how the new space is attracting attention and use from students throughout campus.

- o The law library is now embedded within the law school. There are no walls closing off library collections from the rest of the building.
- o QR codes are scattered throughout the building. For example, scanning the code near a copier will link Smartphone users to web pages on copy policies, costs, etc.

School has a café and exercise area. When redesigning the space they found that students only left the building for two reasons: no food and to go work out.

I left the conference feeling refreshed and excited. 2012 will certainly bring more changes and challenges, but I'm confident that we librarians can handle it!

Speaking of 2012, I wanted to mention that planning is already taking place for the next WHSLA Conference to be held in Milwaukee on September 20-21, 2012. The planning committee made up of SWHSL members Barb Ruggeri (Medical College of Wisconsin), Carrie Papa-Schold (Wheaton Franciscan Libraries), Lucy Webb and Brenda Fay (both of the Aurora Libraries) are busy gathering ideas and building the framework of the conference as we speak. If you're interested in offering a hand in the planning, or during the conference itself, please email me at [brenda.fay@aurora.org](mailto:brenda.fay@aurora.org).

Brenda Fay  
2011 WHSLA President

## 2012 MIDWEST CHAPTER-MLA MEETING IN ROCHESTER, MN



The most stunning event of the Midwest Chapter Medical Library Association this year is our annual meeting in Rochester, Minnesota from October 6 through 9, 2012. We call this event, “*Growing Opportunities*,” a program planned especially for medical librarians to view themselves and medical librarianship, as through a kaleidoscope, viewing change and growth as new opportunities.

Rochester is positioned as a hub of innovative research, both clinical and technological. It is the home of IBM Corporation, and the Mayo Clinic; and plays host to thousands of people each year.

Our keynote speaker is the famous e-Patient Dave, a successful speaker, cancer survivor, and blogger noted for activism for health care transformation through participatory medicine. An engaging speaker and accomplished writer in his professional life, he is an advocate for patients becoming strong agents in managing their own health care in partnership with physicians. You can find more information about e-Patient Dave (David deBronkhardt) on his website (<http://epatientdave.com>).

Whether you plan to drive or fly to Rochester, there are options that will suit your travel needs. There are direct flights into Rochester from Chicago or Detroit. Check with your local travel agent who can provide the best travel advice. If you fly into the Minneapolis-St. Paul International Airport, you can take a connecting flight or drive the rest of the way. It is just a 90-minute drive on a good divided highway. For those of you driving from other locations, please watch MIDLINE, and the conference website (<http://midwestmla.org/conference2012/>) for more information.

We welcome you to grow your opportunities, network with colleagues through papers and posters, and continuing education classes (to be announced shortly). Please join us in Rochester!

*Submitted by:*  
*Sur Gray*  
 St. Catherine's University  
 Minneapolis, MN

## RENEW YOUR WHSLA MEMBERSHIP FOR 2012

The 2012 membership renewal form has been posted on our website <http://www.whsla.org/join-whsla>

Membership benefits include:

- bimonthly newsletter (titled: The WHSLA Newsletter)
- membership directory
- association e-mail list

To renew your membership, go to <http://www.whsla.org/join-whsla>. Print off a membership form, follow the instructions and drop it in the mail to me. Membership is a bargain at just \$20/year. Ring in 2012 by renewing your WHSLA membership today!

If you have any questions, please let me know. [Kari Zelinka](#) WHSLA Membership Chair

## WHSLA ELECTION RESULTS

WHSLA held elections this year for two positions for the 2012 year, President –Elect and Secretary.

President: Mary Jo Boland  
President-Elect 2011-2012: Carrie Papa-Schold  
Secretary 2011-2013: Martha Jerme

*Submitted by: Eileen Severson*

## “RESOLVE TO BE READY” IN 2012

Resolve to be Ready in 2012 - Don't Drop the Ball for the New Year 's What is your New Year resolution? Why not “Resolve to be Ready in 2012”. It could help keep you and your family safe.

“Wisconsin experienced its share of disasters in 2011 including a blizzard, 38 tornadoes, devastating windstorms in northern Wisconsin and a heat wave that killed five people and impacted the entire state,” said Tod Pritchard, Wisconsin’s Emergency Preparedness Coordinator. “Emergencies can range from inconvenient to devastating, but resolving to take easy steps now can minimize the impact of an emergency on you, your family and your community.”

“Resolve to be Ready” is a nationwide effort designed to increase awareness as well as encourage individuals, families, businesses and communities to take action and prepare for emergencies by taking three important steps:

1. Get an emergency supply kit
2. Make a family emergency plan
3. Be informed about the type of disasters and emergencies that can happen in Wisconsin

The moment disaster strikes is the worst time to think about buying emergency supplies. Having food, water, medications, first-aid kits, flashlights, battery-powered radios and other items ready to go is essential. An emergency plan will help your family communicate during a crisis. And being informed about possible dangers near you could save your life. And don't forget, always have your NOAA emergency weather radio turned on for immediate alerts to danger.

Information about Wisconsin disasters, safety tips and checklists to help make your resolution happen are available at [readywisconsin.wi.gov](http://readywisconsin.wi.gov)

You can also follow us on Facebook ([www.facebook.com/readywisconsin](http://www.facebook.com/readywisconsin)) or Twitter ([www.twitter.com/readywisconsin](http://www.twitter.com/readywisconsin)) for great tips and real time information on emergencies in Wisconsin.

The Ozaukee County Emergency Management and Ozaukee County Public Health Departments would like to share the following information and wish you a happy and safe 2012!

For more information contact: Tod Pritchard, office: (608) 242-3324, cell: (608) 219-4008

*Submitted by:  
Amy Donahue  
Aurora Health Care, Grafton*

## SUBMISSIONS STILL BEING ACCEPTED FOR 2013 MLA ANNUAL CONFERENCE IN BOSTON



Dear Colleagues

Mark your calendars not only for the 2012 MLA Annual Meeting in Seattle but also for the special international meeting in Boston in 2013. Start thinking of 2013 paper and poster submission ideas now and submit whenever you're ready - the MLA paper and poster submission site opened on November 30, 2011 and will remain open until May 1, 2012.

MLA '13, will take place on May 3-8, 2013, in Boston, and will incorporate the 11th International Congress on Medical Librarianship (ICML), the 7th International Conference of Animal Health Information Specialists (ICAHIS), and the 6th International Clinical Librarians Conference. The Boston meeting will provide a unique opportunity to explore the

global interdependency of health information at a federated international meeting. Submission of papers and posters began earlier than usual because of the lead times needed for international participants. 2013 contributed papers and posters submission deadline is May 1, 2012. Final findings and results may be added to the accepted papers and posters up to February 1, 2013, so you don't have to have completed research to submit a paper or abstract.

The 2013 meeting theme is "One Health: Information in an Interdependent World," which emphasizes global interdependencies in all health-related areas. "One Health" is meant to encompass not only human and animal health, but also public health, environmental health, climate change, food safety and production, and international health policy.

For access to the online submission process, instructions, and a list of section program themes, see: <http://mlanet.org/am/am2013//>

**MLA 2012-Seattle "Growing Opportunities: Changing Our Game"** MLA's annual meeting is an opportunity to present and discuss papers, posters, applied research, and important issues in health sciences information management. The event gives MLA members and affiliated professionals a chance to share ideas, hear from experts, see the latest products, network, and socialize! Mark your calendar for May 18-23, 2012, in Seattle, WA!  
<http://www.mlanet.org/am/am2012/index.html>

## UPDATES FROM THE GMR

The GMR welcomes Irene Williams as the Network Services Coordinator. Irene began her new position in December 2011 and comes to the GMR with two years of experience as a reference librarian in the UIC Library of the Health Sciences.

With a new coordinator on board, this is a good time to remind you that each of our program coordinators is assigned to one or more states in the region as their “contact librarian.” Here is the new list of state assignments for each coordinator:

- Max Anderson – Wisconsin and Indiana
- Holly Ann Burt – Ohio
- Samantha Hewakapuge – Kentucky, North Dakota, and South Dakota
- Jacqueline Leskovec – Illinois and Iowa
- Irene Williams – Michigan and Minnesota

A Staff Directory on the GMR Web site (<http://nnlm.gov/gmr/about/staff.html>) provides not only the contact information for each staff member, but outlines the specific program and educational content areas for which each staff member is responsible.

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## Exhibit Help Needed!

The Wisconsin Public Health Association meeting will be held in Wisconsin Dells from May 21-23, 2012. Unfortunately I will not be able to exhibit for the GMR since I will still be at MLA-Seattle for at least the first part of the WPHA conference. Is anyone else interested in exhibiting? It's possible you can apply for an Exhibit Award from us if you are interested in doing it.

<http://www.wpha.org/Events/Annual-Conference-2012>

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## Preparing for the Ides of March! Help from the NLM Disaster Information Management Research Center (DIMRC) (March 15, 2012)

- Presenter: Siobhan Champ-Blackwell, MSLIS Librarian with Aquilent, Inc. Supporting the mission of the National Library of Medicine Specialized Information Services Division Disaster Information Management Research Center

Register: <http://tinyurl.com/gmrregistration>

## Mobile Technology from the Perspective of a Hospital Librarian (April 19, 2012)

- Presenters: Susan Fowler, MLIS, Clinical Librarian at Washington University in St. Louis (MO) School of Medicine and Heather Holmes, MLIS, Clinical Informationist for Summa Health System's Akron City and St. Thomas Hospitals in Akron, OH
- Find out how two librarians in different settings have integrated mobile resources into their work. Get perspectives on their current barriers and proposed solutions to continue to meet the needs of their patrons in a mobile environment.

Register: <http://tinyurl.com/gmrregistration>

## JOB OPPORTUNITIES

The GMR has a full-time, civil service position available. The listing can be found on this page:

[http://www.uic.edu/depts/hr/recruitment\\_staffing/csjobs.shtml](http://www.uic.edu/depts/hr/recruitment_staffing/csjobs.shtml). Below is the summary of the position, qualifications required, as well as how and where to submit application materials. Please pass this on to anyone you think might be interested.

Information Technology Technical Associate  
University Library  
Library of the Health Sciences  
Greater Midwest Region, National Network of Libraries of Medicine

The Technology Associate designs and develops Web pages with guidance from the GMR Program Coordinators. This position is responsible for maintaining department compliance with federal and local ADA guidelines, and provides technical assistance to GMR staff to support instructional design and program management software.

### Minimum Qualifications:

Any combination totaling two years. Progressively more responsible work experience in IT-related and/or college course work in Information Technology (IT), IT Management, or a closely related discipline.

### Strongly Desired Qualifications:

- Demonstrated use of web design and HTML and a working knowledge of PHP and MySQL.
- Experience with Web development applications and scripting languages and in Web usability techniques.
- Experience with online courseware and other relevant learning and information technologies is preferred.
- Excellent oral and written communications skills.
- Knowledge of the systems and operations used within the areas and departments of responsibility.

This is a full-time civil service position. For fullest consideration, please submit resume and cover letter by Friday, February 24th 2012 to [lib-hr@uic.edu](mailto:lib-hr@uic.edu). Please reference Job Code CB0872 and position title IT Technical Associate in the cover letter and email subject. In addition, official sealed transcripts showing Bachelor's Degree and/or Master's must be received by Friday, March 2nd 2012. They can be sent or dropped off directly to:

University of Illinois at Chicago  
Recruitment and Staffing  
Human Resources Building Room 109  
715 S. Wood Street M/C 862  
Chicago IL 60612  
Attn: CB0872-GF

Online classes and the registration link from the GMR:

<http://tinyurl.com/gmrregistration>

We also have an ongoing column called the "NLM E-minute" in the UIC E-ppendix. The previous issue contained LactMed – The Database for Nursing Mothers.

The next column will be: Those Pesky Emergencies: Be Prepared  
<http://tinyurl.com/eppendix>

## JOB OPPORTUNITIES, , CONTINUED

Director, Health Sciences Libraries  
Associate University Librarian for Health Sciences  
University Libraries, University of Minnesota -- Twin Cities

The University of Minnesota University Libraries seeks visionary and energetic leadership for the position of Director of Health Science Libraries; the position also serves as Associate University Librarian (AUL) for Health Sciences. The Health Sciences Libraries (HSL) (<http://hsl.lib.umn.edu/>) consists of the Bio-Medical Library and Wangensteen Historical Library on the Minneapolis campus and the Veterinary Medical Library on the St. Paul campus. Together, they serve the University's Academic Health Center (<http://www.ahc.umn.edu/>) which is one of the nation's few comprehensive centers encompassing programs in medicine, nursing, dentistry, public health, pharmacy, veterinary medicine, and allied health, as well as a number of interdisciplinary programs that serve the entire University. The University of Minnesota and its libraries also have a strong record of outreach and service to the state and region.

Reporting to the University Librarian, the Director/AUL is responsible for the overall leadership and management of the Health Sciences Libraries, including

- Providing leadership, direction, and planning in support of the schools, colleges, and programs of the Academic Health Center including those at the Duluth and Rochester campuses.
- As a member of the University Libraries' senior leadership team, participating in strategic planning, developing new initiatives, setting priorities, and developing coordinated policies and procedures for the University Libraries organization.
- Serving as a member of the Academic Health Center Deans' Council. -Ensuring HSL engagement with the Institute for Health Informatics (co-located in the Bio-Medical Library), the Clinical and Translational Science Institute, and knowledge management initiatives, and
- Working with external organizations, including the National Library of Medicine, to develop partnerships that ensure effective access to information for University of Minnesota faculty, clinicians and students, and the citizens of Minnesota.

Required qualifications include an ALA accredited Masters in Library/Information Science or equivalent combination of advanced degree and relevant experience, and a minimum of five years of experience within a research library (or related) environment, including administrative experience.

For complete description, qualifications, and to apply, go to Requisition 176775 at:

<https://employment.umn.edu/applicants/Central?quickFind=101291>

The University of Minnesota is an Equal Opportunity Educator and Employer.



## STAFF CHANGES AT EBLING LIBRARY, UW-MADISON

After more than eleven years with the Ebling Library, Erika Severson has accepted an exciting new position as the Health Sciences Librarian with Brown University in Providence, RI. Her last day with the library will be Friday, March 2nd. This is a great opportunity for Erika as she oversees the development and evolution of a new Champlin Medical Library in a Medical Education Building on campus that is still under construction. She will definitely be missed by her colleagues at Ebling and across campus.



Erika has taken on many roles at Ebling including liaison to Medical Education, Public Health, and Global Health. She has also served as the Outreach Librarian and has worked with a number of people on campus and around the state in providing information about UW-Madison and National Library of Medicine resources. She has always been willing to take on new challenges and opportunities as needed. Erika is very active professionally and will probably continue her committee and leadership roles in the Medical Library Association and others.

Please join the Ebling Library staff in wishing Erika good luck in her new endeavors. Erika's duties will be divided among staff: Stephen Johnson will oversee OutReach, Christopher Hooper-Lane will take on the School of Medicine and Public Health's Medical Education department, and Rhonda Sager will become the new liaison to Global and Public Health Departments.



Ebling Library also said goodbye to Rebecca J. Holz, who passed away unexpectedly November 27, 2011. Rebecca began her work at the Ebling Library in 2002 as a Research Intern for the Document Delivery Unit within Access Services. She was responsible for developing web-based applications in support of document delivery processes while supervising six full time staff. Starting in 2004, Rebecca accepted a position in the library as an Information Architecture Librarian. <http://acstaff.wisc.edu/1845.htm>

*Submitted by:  
Julie Schneider  
Ebling Library*

## GMR REMINDS YOU OF ITS CLASSES AND "LACTMED"

Search for all classes sponsored by the NN/LM, including classes held at the National Library of Medicine in Bethesda, MD, classes sponsored by the [National Library of Medicine Training Center](#), and regional classes. Online classes and the registration link from the GMR: <http://tinyurl.com/gmrregistration>

Also, the GMR does have an ongoing column called the "NLM E-minute" in the UIC E-ppendix. The previous issue contained LactMed – The Database for Nursing Mothers. Check it out for new resources. The next column will be: Those Pesky Emergencies: Be Prepared <http://tinyurl.com/eppendix>



## WHSLA NEWSLETTER

The Newsletter of the Wisconsin Health  
Science Library Association

Produced by the Communications  
Committee of the Association

Chair, Allan Barclay (2012)  
[Barb Bartkowiak](#) (2012)  
[Mary Hitchcock](#) (Newsletter  
editor) (2012)  
[Felicia Vastalo](#) (Webmaster)  
(2012)

**Visit us at our  
NEW website!**

<http://www.whsla.org>

**send submissions to  
Mary Hitchcock, Editor**

[mhitchcock@library.wisc.edu](mailto:mhitchcock@library.wisc.edu)

(608) 263-9332

*email preferred*

- Deadline for March/April issue: **04/24/14**
- Deadline for May/June 2012 issue: **6/20/12**

## Conferences & Updates

### **WHSLA CONFERENCE 2012: September 20-21, 2012 Milwaukee, "Shifting Gears: Moving Forward"**

The Southeastern Wisconsin Health Science Consortium (SWHSL) will host the conference in Milwaukee on Thursday, September 20 at the Radisson Milwaukee West. The conference will include a keynote address, sharing roundtables and a social event at the Harley Davidson Museum that evening. Continuing Education classes will be held on Friday, September 21<sup>st</sup>. Details on the conference will be posted on the WHSLA website as they finalized.

Please mark your calendars and watch for registration information this summer.

WHSLA 2012 Planning Committee:

Brenda Fay, Carrie Papa-Schold, Barb Ruggeri, and Lucy Webb

## NARHS Celebrates 50th Anniversary in MLA Seattle

The Nursing and Allied Health Section is celebrating its 50th anniversary in 2012, starting at the MLA Annual Meeting in Seattle.

We are co-sponsoring a paper session with the History of the Health Sciences Section: Hall of Fame: Nursing and Allied Health Information and Scholarship in a League of Their Own

Participants are invited to reflect on the 20th century, or project ahead to the 21st century, and reveal how librarians, nurses, and allied health professionals team up to improve library services and bibliographic access, or foster collaborations that lead to knowledge and scholarship within these evolving professions. The program will be comprised of contributed papers, and invited speakers.

Section members will celebrate socially, of course, and a committee is planning other commemorative events and items. We invite all MLA members who've ever been associated with NAHRS, as current or past members, to join us in our celebration.

*Sincerely*  
*Mary Hitchcock*  
*Ebling Library*

2011-2012 WHSLA Committees		2011-2012 WHSLA Executive Board	
<p><b>Annual Meeting</b> (2011) Co-chair, Karen Hanus Co-chair, <a href="#">Barb Ruggeri</a></p> <p><b>Archives</b> <a href="#">Karen Hanus</a>, Archivist (2011) <a href="#">Mary Hitchcock</a> (2012)</p> <p><b>Bylaws and Guidelines</b> Chair, <a href="#">Mary Jo Boland</a> (2011)</p> <p><b>Communications</b> Chair, Allan Barclay (2011) <a href="#">Barb Bartkowiak</a> (2011) <a href="#">Mary Hitchcock</a> (Newsletter editor) (2011) <a href="#">Felicia Vastalo</a> (Webmaster) (2011)</p> <p><b>Institutional Issues</b> <a href="#">Brian Finnegan</a> (2011) <a href="#">Michele Matucheski</a> (2011)</p> <p><b>Legislation</b> Chair, <a href="#">Julie Schneider</a> (2011)</p> <p><b>Membership</b> Chair, <a href="#">Kari Zelinka</a> (2011) <a href="#">Robert Koehler</a> (2011) <a href="#">Leslie Christensen</a> (2011)</p>	<p><b>Nominations &amp; Election</b> Chair, <a href="#">Eileen Severson</a> (2011) Vacant (South Central) Vacant (Northwest) <a href="#">Lucy Webb</a> (Fall 2013) (Southeast) <a href="#">Michele Matucheski</a> (2013) (Fox Valley)</p> <p><b>Outreach</b> Chair, <a href="#">Peg Allen</a> (2013) Ulrike Dieterle (2011) Mini Prasad (2013)</p> <p><b>Steering</b> Chair, <a href="#">Mary Jo Boland</a> (2011) <a href="#">Karen Hanus</a> (2013) <a href="#">Brian Finnegan</a> (2010) <a href="#">Martha Airth-Kindree</a> (2010)</p> <p><b>Professional Development</b> Chair, <a href="#">Marie Janz</a> (2013) <a href="#">Max Anderson</a> (2013) <a href="#">Michele Matucheski</a> (2010) Mini Prasad (2013)</p>	<p><b>President*</b> <a href="#">Mary Jo Boland</a> LaCrosse, WI (term as President expires in 2013)</p> <p><b>President-Elect**</b> Carrie Papa-Schold (succeeds to Presidency in 2013)</p> <p><b>Immediate Past-President* (ex-officio)</b> <a href="#">Brenda Fay</a> Milwaukee, WI</p> <p><b>Secretary*</b> Martha Jerme Milwaukee, WI (term expires Fall 2012)</p> <p><b>Treasurer**</b> <a href="#">Robert Koehler</a> Madison, WI (608) 267-6234 (term expires Fall 2012)</p>	<p>Area Representatives <i>unless otherwise specified, terms expire spring 2012</i></p> <p><i>Fox River Valley</i> <a href="#">Michele Matucheski</a> (920) 223-0340</p> <p><i>Northwest</i> <a href="#">Marie Janz</a> 715-346-5090</p> <p><i>South Central</i> <a href="#">Robert Koehler</a> (608) 267-6234</p> <p><i>Southeastern</i> <a href="#">Lucy Webb</a> (262) 687-8914</p> <p><b>State Representative to GMR Resource Advisory Council**</b> Matt Hoy (2011-2016) La Crosse, WI</p> <p>*elected positions **appointed positions</p>
<p><i>terms are through spring of the year indicated in parenthesis</i></p>			

**OTHER**

**WHSLA Webmaster:** [Felicia Vastalo](#)

**WHSLA E-mail List Owner:** [Allan Barclay](#)

**Library Services and Technology Act Advisory Committee Representative:** [Matt Hoy](#) (2012)

**Library Information Technology Advisory Committee Representatives:** Eileen Severson & Brian Finnegan

**COLAND:** Health science library representative for Executive Planning Group for the Visioning Summit is [Melinda Orebaugh](#)

**Midwest Chapter/MLA State Liaison Committee Representative:** [Michael Venner](#) (2011)