



NEWSLETTER

# Wisconsin Health Science Library Association

JULY, 1989

No. 213

## WHSLA EXECUTIVE BOARD MEETING MINUTES APRIL 12, 1989 MADISON, WISCONSIN

### PRESENT

Margaret Allen, Glynis Asu, Kathleen Blaser, Pat Craven, Jackie Glick, Michele Jacques, B. Keppel, Robert Koehler, Jim Markiewicz, Karen McArdle, Kitty Meyer, Joanne Muellenbach, Linda Odden, Cindy Reinl, Vicki Schluge, Kay Wagner, Pat Wilcox, Sharon Wochos, Midge Vos, Alana Ziaya

### CALL TO ORDER

The meeting was called to order by President Cindy Reinl, on Wednesday, April 12, 1989 at 9:20am at the Quality Inn South, Madison.

### MINUTES

The minutes from the October 17, 1988 meeting were approved as written.

### TREASURER'S REPORT

Pat Craven reported a current WHSLA balance of \$3498.71.

### COMMITTEE REPORTS

*1990 Program Committee:* Robert Koehler reported that the theme for the 1990 meeting is "Finding the Balance—High Tech/Human Touch". The meeting will take place on April 25-28, 1990 at the Inn on the Park, in Madison.

*Legislative Committee:* Mary Kotschi sent a written report highlighting the Study of Interlibrary Loan and Reference Referral Services in the State of Wisconsin. President Reinl commended the Legislative Committee on their excellent representation throughout this busy "political" year.

*Membership Committee:* Pat Wilcox reported that WHSLA had a total of 134 members as of April 11, 1989. Of that number, 19 are new members.

*Online Users Committee:* Jackie Glick reported for Shirley Gronholm that 31 people have registered for this year's ETN. In response to the survey, a different time slot was chosen. After a brief discussion of honorarium, Linda Odden moved to give \$75.00 to ETN speakers who wish such an honorarium. The motion was seconded and carried. The Committee also hoped that WHSLA would continue at least the \$13.00 subsidy per WHSLA member enrolled. After a brief discussion of inflation, Alana Ziaya moved that the subsidy be increased to \$15.00. The motion was seconded and carried.

*Continuing Education Committee:* Glynis Asu reported on the CE courses which will be in conjunction with MC/MLA. In addition, there will be a new survey taken in the near future. (Editor's Note: The survey is included in this Newsletter.)

*Planning Committee:* Vicki Schluge reported that it was decided not to merge the WHSLA Board and CWHSLN at this time although efforts would be made to keep meetings together. The next WHSLA business meeting will take place at the Fall MC/MLA Meeting, Tuesday, September 19, 1989, from 3:30 to 5:30pm in the Imperial Ballroom of the Pfister Hotel.

*Nomination Committee:* Mary Blackwelder (unable to attend) submitted a written report outlining the fact that it is becoming more and more difficult to fill the slate of candidates. The inability of librarians to spend time on outside activities was cited by almost 95% of those who declined to run.

*Election Committee:* Midge Vos reported that in addition to the problems encountered by the Nomination Committee, there were problems with the time frame and mailing labels. A discussion ensued as to possible alternatives to the number of candidates needed. The Planning Committee was given the charge to look into the matter.

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**Bylaws and Guidelines Committee:** Linda Odden reported that her committee recommends that the Bylaws include the following concepts: "Membership votes on Bylaws" and "Executive Board votes on Guidelines". The Board felt that since several bylaws changes are in the works, WHSLA should wait on the vote until all changes can be included.

#### OLD BUSINESS

**Newsletter:** President Reini officially welcomed Michele Jacques as the new editor of the WHSLA Newsletter.

**WHSLA Sponsorship:** Kay Wagner reported that a contract was signed regarding the upcoming combined WHSLA-MC/MLA meeting. 50% of any profit (or loss) will go to MC/MLA and the other 50% will be a 3-way split between WHSLA, SWHSL, and Medical College of Wisconsin.

**Annual Meeting 1991:** Green Bay will be the host site. Cindy Reini will probably be "elected" to chair that Program Committee.

#### NEW BUSINESS

**MC/MLA:** Pat Craven reported that "corporate" professional title and image were emphasized. The biggest and best will survive. In the future, watch for contract library services with HMOs. 80-90% of end-user searchers return to the professional librarian. There is a need for librarian education in basic business "survival tactics" - new roles, negotiating, problem solving, power, ethics, etc.

**Proposed Budget, 1989-90:** Vicki Schluge presented a written budget proposal. Sharon Wochos moved to accept the proposal. The motion was seconded and carried.

**President's Report:** Cindy Reini thanked all committee members for their hard work and support. She stressed the need for strategic planning for WHSLA. She then performed the ceremonial passing of the "tiara" to the new President, Vicki Schluge.

#### ANNOUNCEMENT

The next WHSLA Board meeting will be Monday, September 18, 1989 at 5:15pm at MC/MLA.

#### ADJOURNMENT

Jackie Glick moved to adjourn the meeting. The motion was seconded, carried, and the meeting adjourned at 11:13am.

Alana Ziaya  
Secretary

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#### FROM THE PRESIDENT

I'd like to take this official opportunity on behalf of the membership to offer Cindy Reini, her Board and Committees, a big THANK YOU for their time and contributions during their 1988/89 term. Since there was no annual meeting, it was not possible to give them a rousing round of applause. Here's to ya!

Vicki Schluge  
WHSLA President

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#### COMING EVENTS

**September 17-19, Sunday-Tuesday**  
MC/MLA Annual Meeting  
Pfister Hotel, Milwaukee  
See details in this Newsletter

**September 18, Monday**  
WHSLA Board Meeting  
Pfister Hotel, 5:15pm

**September 19, Tuesday**  
CWHSLN Meeting  
Pfister Hotel, Mirror Room  
7:00 - 9:00am

**September 19, Tuesday**  
WHSLA Business Meeting  
Pfister Hotel, Imperial Ballroom  
3:30 - 5:30pm

**September 20, Wednesday**  
Consortia/Local Groups Revitalization, a GMRMLN workshop at the Pfister Hotel in Milwaukee immediately following MC/MLA. Frances E. Johnson, the Program Officer of NLM's Extramural Programs will discuss NLM's new Resource Grant Programs. The cost of the half-day workshop is \$35. The Committee is applying for MLA CE credit. For more information contact: Kim Goldman, GMRMLN Management Office, University of Illinois, Library of the Health Sciences, P.O. Box 7509, Chicago, IL 60680, (312)996-2464.

**April 25-28, 1990, Wednesday-Saturday**  
WHSLA Annual Meeting  
"Finding the Balance: High Tech/Human Touch"  
Inn on the Park, Madison

**COUNCIL FOR WISCONSIN HEALTH SCIENCES LIBRARIES NETWORK**  
**Quality Inn, Madison**  
**April 12, 1989**  
**MINUTES**

**PRESENT**

Margaret Allen, Carolyn Barloga, Kathleen Blaser, Joan Clausz, Sally Drew, Michele Jacques, Phyllis Kauffman, Robert Koehler, Joanne Muellenbach, Cynthia Reinl, Vicki Schluge, Joy Shong

**CHAIR**

Robert Koehler called the meeting to order at 1:40. Introductions were made, and the reading of the minutes was dispensed with. Michele Jacques will mail copies of the October 27, 1988 minutes with a copy of today's minutes to Council Members.

**TREASURER'S REPORT**

Joanne Muellenbach reported that the current balance is \$2659.56 as of today, however, Joy Shong turned in a number of bills which are yet to be paid from the balance. It was agreed that \$500.00 would be sent to Middleton Health Sciences Library for the COWL repayment. After this payment, the balance owed will be \$604.

**STATE UNION LIST**

Joy Shong reported that 45 lists have been sold to 44 libraries. There were orders for 13 fiche and 32 paper copies of the list. Of the 44 libraries, 35 were participating libraries, while 9 were non-participating. No advertising has yet been done for the next Wisconsin Biomedical Union List of Serials.

Joy also reported that, at this time, most libraries were opting to stay in DOCLINE, and thus paying the \$275 fee. Further detailed discussion regarding the Regional Serials Holdings were given by Joy later in the meeting. She noted that the 1988 serials updates were good until 1990.

**GMRMLN REPORT**

Joanne Muellenbach reported that GMRMLN's spring meeting, scheduled for April 28, had been canceled. NLM plans were not available in time, the meeting will be rescheduled in July.

The Region will not be billing quarterly for the Regional Serials Holdings List.

The Region encourages annual updates, but requires updates every two years. The Management Office will issue reminders as to when to update.

The Region says that if a library does 200-300 requests per year, then it is paying about \$1.00 per request for the use of DOCLINE. Concern was expressed that the \$275 fee discourages the small library from joining. At this time, about one dozen libraries opted for the lower level of participation, while 40 remained active on DOCLINE.

**CONSORTIA REPORTS**

*Fox River*— Cindy Reinl stated that the Consortium is drafting a letter to Joanne Muellenbach to send to GMRMLN which refutes the \$275 fee, stating that such a fee deters new members from joining the Region. Also, EBSCO did a CD-Rom demonstration in March, and the CE meeting was focused on disaster planning.

*Northwest*— Peg Allen reported that the Consortium met in October with an organizational meeting to join the Western and Northern Consortium, however, no papers have yet been signed to formalize the Northwest Consortium. They are also sending a letter to Joanne which objects to the \$275 fee.

*South Central*— Robert Koehler reported that there was a CD Rom Demo at St. Mary's Hospital, and that the Consortium will be electing a new coordinator at its Spring meeting.

*SWHSL*— Joan Clausz stated that 30 members attended a program on AIDS, part of their quarterly meetings. She also expressed the SWHSL members' anger at the fact that no sliding scale was permitted for serials holdings list fees.

**REGIONAL SERIALS HOLDINGS LIST**

At this time, the agenda was altered to begin discussion on the Regional Serials Holdings List. Joy Shong presented a detailed report on production options for the Wisconsin libraries. These options include the conversion to OCLC. Joy provided facts and figures regarding costs from OCLC. Decisions must be made cautiously in order to make sure that OCLC is providing what we think they are for the stated costs. It was suggested that Michigan be contacted since they have recently converted to OCLC. Joy's investigations included contacts with OCLC, NLM, and GMRMLN. The Council faces the decision of whether or not to

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access SERHOLD via OCLC vs. continuing the present method of entry through Louisville. Issues involve, cost, ease, timing, capabilities, (e.g., make sure that OCLC entry is in Level 3 format), and requirements (e.g., instructions for data entry). Consortium coordinators were asked to poll their members, if they have not already done so, regarding their opinions as to the very important decision.

#### RESOURCE LIBRARIES

Medical College of Wisconsin was not represented at the meeting.

Michele Jacques gave the report for Virginia Holtz for the UW Center for Health Sciences Library. She introduced Phyllis Kauffman as the new Interlibrary Loan Librarian. Phyllis is still continuing as a Reference Librarian at Middleton, while she takes on the new responsibilities of heading Medical Library Service. This is Michele's first meeting as the new State Coordinator. Other news from CHS Libraries include the heavy use of MEDLINE on CD-Rom, and the upcoming participation in a UW/COWL grant which will provide telefacsimile equipment to the Middleton Library, along with six other UW Libraries.

#### WHSLA - CWHSLN MERGER

Vicki Schluge reported that the the WHSLA Planning Committee suggested that the idea of merger be put to rest. Since the structures of both organizations are complex, and the purposes are different, it was recommended that the agendas be kept separate. A possibility was put forth that the WHSLA board be made smaller.

#### COUNCIL CHAIR

Robert Koehler will send out notices and call for agenda items for the fall meeting, at which time a new chair will take over.

#### KING REPORT

The WHSLA Legislative Committee responded to the Study of Interlibrary Loan and Reference Referral Services in the State of Wisconsin, (sometimes referred to as the King Report). Cindy Reinl and Peg Allen reported that Mary Kotschi, the Chair of the Legislative Committee testified at a hearing. (The testimony was included in the May-June, 1989 Newsletter.)

#### MULTITYPE

Sally Drew, from the Division of Library Services gave the Council an update as the standing of the WISCAT on CD-Rom project. There have been budgetary restrictions from the Legislature, since the project does not appear in the Governor's budget for this year, although the statewide database has been supported by the Education Committee. Monies have been directed to purchase CD drives for public libraries.

#### ADJOURNMENT

The meeting was adjourned at 3:45pm.

Recorder: Michele Jacques

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### PEOPLE AND PLACES

#### *Sinai Samaritan Medical Center*

Janice Curnes reports that the telephone number for Sinai Samaritan Medical Center, Hurwitz Memorial Library has been changed to (414) 283-6710.

#### *WHSLA New Members*

Linda Long  
Watertown Memorial Hospital

Janet White  
Blackhawk Technical College, Janesville

#### *WHSLA Librarian of the Year Award*

This year, WHSLA will honor Barbara Schmiechen, the former State Coordinator, by recognizing her past contributions to Wisconsin Health Sciences libraries. Barb will be the first recipient of the WHSLA Librarian of the Year Award. The presentation will be at the WHSLA-MC/MLA meeting in September in Milwaukee.

# WHSLA BOARD

## *President*

Vicki Schluge  
St. Michael's Hospital  
Regner Health Sciences Library  
2400 W. Villard  
Milwaukee, WI 53209  
(414)527-8477

## *President-Elect*

Kay Cimpl-Wagner  
Gunderson/Lutheran Med Center  
1910 South Ave.  
LaCrosse, WI 54601  
(608)785-0530

## *Ex-officio*

*Past-President*  
Cynthia Reinl  
Bellin Memorial Hospital  
Green Bay  
(414)433-3693

*State Coordinator*  
Michele Jacques  
Weston Library  
UW Clinical Science Center  
(608)263-9087

## *Appointed by the President from the membership*

*Treasurer*  
Pat Craven  
St. Mary's Hospital  
Madison  
(608)258-6535

## *Appointed by the President from the Board*

*Secretary*  
Appointment of the Secretary is  
pending at this time.

The results of the 1989-1990 WHSLA elections were announced at the April 12, 1989 Board Meeting in Madison. Elections occur every year, with Representatives-at-Large and Area Representatives being elected in alternate years. In 1989, the Representatives-at-Large were elected, and began their two year term. Area Representatives were elected in 1988; there will be another election for them in 1990. This is the present WHSLA Board.

## *Representatives-at-Large*

*Elected April 1989; terms are for two years and began at the end of the April, 1989 meeting. They will expire at the end of the Spring Board meeting, 1991.*

Kathleen Blaser  
St. Nicholas Hospital  
Sheboygan  
(414)459-4713

B. Keppel  
Community Memorial Hospital  
Menomonee Falls  
(414)251-1000, ext. 3440

Robert Koehler  
Meriter/Methodist Hospital,  
Madison  
(608)251-2371, ext. 3691

Peg Peters  
St. Clare Hospital  
Monroe  
(608)328-0100

Rita Sieracki  
Howard Young Medical Center  
Woodruff  
(715)356-8070

## *Area Representatives*

*Elected April 1988 terms are for two years and began at the end of the April, 1988 meeting. They will expire at the end of the Spring Board meeting, 1990.*

Karen Henning  
Sheboygan Memorial Hospital  
(414)457-5033

Kathleen Meyer  
Gunderson/Lutheran Med Center  
LaCrosse  
(608)785-0530

Sharon Wochos  
St. Mary's Hospital  
Milwaukee  
(414)225-8149

Pat Wilcox  
Weston Library  
UW Clinical Science Center  
(608)263-4414

Alana Ziaya  
Marshfield Clinic  
(715)387-5184

## CONTINUING EDUCATION SURVEY FOR WHSLA 1990

Please help the Continuing Education Committee by selecting your top 5 choices from the list of MLA continuing education courses listed below. Place an asterisk (\*) in front of your first choice.

- \_\_\_ Introduction to references sources in health sciences (CE111)
- \_\_\_ Collection development and use (CE112)
- \_\_\_ Essentials of online searching: MEDLINE (CE114)
- \_\_\_ Environment of health care and biomedical information (CE118)
- \_\_\_ Descriptive cataloging in health science libraries (CE250)
- \_\_\_ MeSH and NLM classification (CE524)
- \_\_\_ Planning library facilities (CE122)
- \_\_\_ Management of reference services (CE128)
- \_\_\_ Hospital library management (CE129)
- \_\_\_ Marketing library services (CE245)
- \_\_\_ Introduction to financial management for health science libraries (CE246)
- \_\_\_ Planning: strategic and tactical (CE258)
- \_\_\_ Drug and pharmaceutical information resources (CE310)
- \_\_\_ Development and assessment of health sciences library collections (CE312)
- \_\_\_ Mental health information resources (CE327)
- \_\_\_ Nursing information resources (CE342)
- \_\_\_ Government information resources (CE352)
- \_\_\_ Information resources in clinical medicine (CE370)
- \_\_\_ Health care administration information resources (CE433)
- \_\_\_ Intermediate skills for online searchers (CE440)
- \_\_\_ AIDS: concepts and resources (CE453)
- \_\_\_ Oncology: concepts and resources (CE454)
- \_\_\_ Advanced skills for online searchers (CE440)
- \_\_\_ Online biomedical searching in health sciences (CE459)
- \_\_\_ Toxicology information: an introduction (CE466)
- \_\_\_ Media services management (CE510)
- \_\_\_ Health information services for the layperson (CE637)
- \_\_\_ Editing and producing a newsletter (CE675)
- \_\_\_ Health professionals and information: values, variables, variety (CE680)
- \_\_\_ Research methods for the health science librarian (CE683)

Return as soon as possible (upon receipt!) to:  
Jackie Glick  
Medical College of Wisconsin Libraries  
8701 Watertown Plank Road  
Milwaukee, WI 53226

## BRANDON/HILL LIST AVAILABLE

The eighth update of the Brandon/Hill Lists was published in the April, 1989 issue of the Bulletin of the Medical Library Association. This is the 1989/90 edition and includes the changes in the Allied Health List and the Nursing List. If you are not an MLA member and do not have access to the MLA Bulletin, contact Michele Jacques or most library jobbers for a reprint of the list.

## FAX AT UW LIBRARIES

Telefacsimile machines are being installed at six Madison campus libraries and the Golda Meier Library at UW-Milwaukee. These machines allow for faxing directly from the original; there is no need to photocopy first. They are high resolution/high speed state of the art machines. The libraries are participating in a U.S. Department of Education Title II-D grant awarded jointly to the UW and COWL (Council of Wisconsin Libraries). The Middleton Health Sciences Library will house one of the new machines. Installations have not yet been completed in Madison, and current policy regarding the use of the fax for interlibrary loan have not yet been fully determined. Medical Library Service will be able to send items via fax for an additional \$3.00 to the base price for filling a request, however, please call MLS at (608)262-6583 or (800)362-3020, ext. 26524 for further details regarding when and how to make fax requests.

## EDITOR'S NOTE

Deadline for the August Newsletter is July 15, 1989. Please send materials to me at: Clinical Science Center, Weston Library, J5/120, 600 Highland Avenue, Madison, WI 53792, or call: (800)362-3020, ext. 39087 or (608) 263-9087. Thanks.

Michele Jacques  
Editor

This Newsletter is published for the health sciences libraries of Wisconsin at the Center for Health Sciences Libraries, UW-Madison, 1305 Linden Dr., Madison, WI 53706. It is supported in part by the Wisconsin Health Science Library Association.

The following audiocassettes are available for loan from Middleton Health Sciences Library, Audiovisual Department, 1305 Linden Drive, Madison, WI 53706, (608)262-6957. Please indicate the name and call number of the items which you wish to borrow.

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## AUDIO DIGEST FOUNDATION, 1989

### *Emergency Medicine*

- Emergency Room Potpourri AC/978/6(8)
- Cardiac Modalities: Update AC/978/6(9)
- Infection Management AC/978/6(10)
- Coordinating your EMS System: Are You Prepared? AC/978/6(11)

### *Family Practice*

- Minimizing Risks in Clinical Practice AC/992/37(13)
- Lowdown On Lower Extremity Pain AC/992/37(14)
- Infectious Disease AC/992/37(15)
- Heart Trouble AC/992/37(16)
- Endocrine Problems AC/992/37(17)
- Ocular Emergencies/ Lupus/ Proctology AC/992/37(18)
- Advances in Obstetrics and Gynecology AC/992/37(19)
- Stiff and Aching Joints AC/992/37(20)
- Challenges of Childhood AC/992/37(21)

### *Gastroenterology*

- The Drinker's Liver AC/977/3(4)
- Liver Disease: New Insights AC/977/3(5)

### *Internal Medicine*

- Coronary Disease: Detection and Intervention AC/995/36(7)
- Neurology Review AC/995/36(8)
- Fever and Infection: Clues to Unknown Etiologies AC/995/36(9)
- Highlights from American College of Physicians' Annual Session Part I AC/995/36(10)
- Highlights from American College of Physicians' Annual Session Part II AC/995/36(11)

### *Obstetrics/Gynecology*

- Antepartum Surveillance of High-Risk Pregnancies AC/996/36(7)
- Double Feature: Contraception and Estrogen Therapy AC/996/36(8)
- Beaming in on the Laser AC/996/36(9)
- Evaluation of Pap Smears AC/996/36(10)
- Amniotic Fluid Embolism / Anemia in Pregnancy AC/996/36(11)

### *Ophthalmology*

- Vascular Problems AC/994/27(7)
- Chronic Blepharitis/ ACANTHAMOEBA Keratitis AC/994/27(8)
- Pupils and Papilledema AC/994/27(9)
- Ocular Trauma AC/994/27(10)
- Ocular Trauma Part 2 of 2 AC/994/27(11)

### *Orthopedics*

- Applied Technology: A Surgical Update AC/988/12(4)
- Foot Notes on Diabetes AC/988/12(5)

AV List continued on page 8

*Otolaryngology*

- The Larynx and the Law - Part I AC/993/22(7)
- The Larynx and the Law- Part II AC/993/22(8)
- Diagnosing and Treating Dizziness AC/993/22(9)
- Lasers Have Their Uses AC/993/22(10)

*Pediatrics*

- Antivirals and Vaccines AC/991/35(7)
- Sexually Transmitted Diseases in Childhood AC/991/35(8)
- Highlights from Clinical Pediatrics, American Academy of Pediatrics, Part I  
AC/991/35(9)
- Highlights from Clinical Pediatrics Part II My Patient with Learning Disorders AC/991/35(10)

*Psychiatry*

- Phobic and Panic Disorders AC /989/18(7)
- Strategies in Psychotherapy AC/989/18(8)
- Treating the Schizophrenic Patient AC/989/18(9)
- Treating the Geriatric Patient AC/989/18(10)

*Surgery*

- Issues in the Intensive Care Unit AC/ 990/36(7)
- Surviving Malpractice Litigation AC/990/36(8)
- Lung Cancer -  
Highlight of the American College of Surgeons' Annual Clinical Congress AC/990/36(9)
- Controversies in General Surgery AC/990/36(10)

*Urology*

- Bright Ideas: Lasers and Bladder Cancer AC/987/12(4)
- Dangerous Lesions AC/987/12(5)

**CLINICAL NEUROSCIENCE REVIEW**

AC/986/904

- Anticonvulsants for Stroke with Seizure
- Lyme Disease vs Chronic Fatigue Syndrome
- Progressive Hemiparesis & Dementia
- Age to Outcome in Myasthenia Gravis

AC/986/905

- Cognitive Effects of Anticonvulsants
- Aspiration in Bilateral Stroke

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**HEALTH CARE INFORMATION - ADDRESS FOR PUBLICATIONS**

During the May 3, 1989 ETN session entitled "Health Care Information: What's Available from the Division of Health," a request was made to print in the Newsletter the address of the Center for Health Statistics. This state office provides many services and documents (some for a fee) regarding the gathering and analysis of health statistics in Wisconsin. Topics range from "Incidence of Cardiovascular Disease in Wisconsin" to "Hospital Utilization Reports," plus many more. A mailing list is maintained for a free newsletter, which supplies a current listing of publications, as well as research in ongoing areas of data analysis. The Center for Health Statistics and the Office of Health Care Information can provide statistical information to health sciences librarians and their users. For further information, contact: Center for Health Statistics, P.O. Box 309, Madison, WI 53701-0309. A general phone number to the Center is (608)266-1939.



THE 39TH ANNUAL CONFERENCE OF MC/MLA  
MILWAUKEE, WISCONSIN  
1989

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MIDWEST CHAPTER/MEDICAL LIBRARY ASSOCIATION (MC/MLA)

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**CONFERENCE THEME:** "A Great Conference on a Great Lake"

**WHEN:** September 17-19, 1989

**WHERE:** The Pfister Hotel & Towers  
424 East Wisconsin Avenue  
Milwaukee, Wisconsin

**HOSTED BY:** Wisconsin Health Science Library Association  
The Medical College of Wisconsin Libraries  
Southeast Wisconsin Health Sciences Library Consortium

**GENERAL THEME:** The MC/MLA Conference will offer a two-track program with a focus on new and emerging technologies in the control and management of information with a second focus on managerial and economic issues in small medical libraries.

**KEY SPEAKERS:** JENNIFER CARGILL, Assoc. Univ. Librarian, Rice University, Houston and author, "Managing Libraries in Transition", Oryx Press, 1988. She will speak on "Creating a Balance: Managing Libraries & New Technologies"

ROBERT KERR, Attorney and Chief Executive Officer, The Alexandria Institute, Salsys Corp., Boulder, CO. He will speak on "Knowledge Resource Centers".

JOE MARTIN, Director of Policy, Evaluation, Economics & Health Data, American Hospital Association, Chicago. He will speak on "Trends in the Healthcare Industry"

**SPECIAL EVENTS:** Vendor Showdown - Opening of the Exhibits

Computer Lab - Free instruction on IBM-PC equipment in a fully operational 20 workstation PC lab.

CE Workshops - 5 workshops on Sunday, September 17, 1989

**CONCURRENT SESSIONS:** Two tracks: management: 6 speakers on Intellectual Property, Professional Development, Quality Issues  
Technology: 7 speakers on Optical Technologies, ILS, Artificial Intelligence-Expert Systems

**MILWAUKEE ATTRACTIONS:** The Conference hotel, the Pfister Hotel & Towers, is a 450 room luxury class hotel in the heart of Milwaukee's downtown - located 3 blocks from Lake Michigan. The older part of the hotel has been restored to its original Victorian splendor, the 23 story tower is a new addition. The hotel is 3 blocks from the central shopping area (the "Grand Avenue") and 3 blocks from the dynamic "Theatre District". The hotel has an indoor swimming pool, sauna, health club, 3 restaurants, 2 lounges, one of which is the exotic La Playa Club (modeled after a Rio de Janeiro club) located on the 23rd floor with a magnificent view of the city and Lake Michigan. Conference room rates are \$65 single and \$75 double/night.

**CONFERENCE REGISTRATION FEE:** \$95 (includes Welcome Reception, 2 continental breakfasts, breaks, and MC/MLA Business Luncheon)

**FOR MORE INFORMATION CONTACT:** Sharon Wochos  
Health Sciences Library  
St. Mary's Hospital  
2323 N. Lake Drive  
Milwaukee, WI 53201

St. Nicholas Hospital Library  
1601 N. Taylor Drive  
Snecoygan WI 53081

Respond by 1 August 1989  
Postage under 25¢ waived  
Abridged Index Medicus  
Mar '86-Feb '88

American Baby  
Jan '80-Feb '87  
State needs

Amer Family Physician  
Feb '88

Amer Jrnl Dis of Children  
'86 & '87 State needs

Amer J. Med  
V.81 (58) Nov26 '66

Amer J. Inf. Control  
V.11 #6 1983  
V.12 #1,2,4,5,6  
V.13 #1,4,6  
V.14 #1-6  
V.16 #1-5  
V.17 #1

Amer. J. Nursing  
V.74 #10 Oct. '74  
V.84 #2,6,7,8 1984  
V.85 #2,3,5 1985  
V.86 #2 1986  
V.87 #1,6 1987  
V.88 #8,9,10,12 1988  
V.89 #2 1989

Amer J Obst & Gyn  
V.158 #1 Jan. 1988

Am J of Occup. Therapy  
V.37 #11 Nov. 1983  
V.38 #7,8,9,10,11,12 1984  
V.39 #1-12 1985  
V.40 #1-12 1986  
V.41 #1,2,4-12 1987  
V.42 #1-12 1988  
V.43 #1,2,3,4,5 1989

AJR  
V.127 #1 July 1976

Am Rev of Respir. Dis.  
V.134 #4 Oct 1986

Annals of Int. Med  
V.103 #6 Dec 1965  
V.107 #5 Nov 1987  
V.108 #1 Jan 1988

Annals of Ophthalmology  
V.12 #1,2 Jan-Feb '80  
V.12 #4-12 1980  
V.13 #1,2,3,4,5,8-12 1981  
V.14 #1-5 1982  
V.15 #6 June 1983

Aspens Adv. for Nurse Exec  
V.3 #4,5,6,7,8 1988

Best of Business Quarterly  
V.8 #2 Summer 1986  
V.9 #4 Winter 1987  
V.9 #1 Spring 1987  
V.9 #3 Fall 1987  
V.10 #1 Spring 1988  
V.10 #2 Summer 1988

Birth & the Family Jrnl  
V.3 #4 Winter 1976-77  
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