



# WISCONSIN HEALTH SCIENCE LIBRARY ASSOCIATION NEWSLETTER

FEBRUARY 1988

No. 200

## COMING EVENTS

- March 2 10:00-11:50 ETN Seminars for Health Sciences Librarians. "Collection Development--Core Lists and Beyond". State librarians presenting.
- March 4 SWHSL Meeting at St. Francis Hospital. Milwaukee.
- April 27 5-7pm WHSLA Board Meeting. Civic Center Inn. Eau Claire.
- April 28-29 WHSLA Annual Meeting. A joint meeting with Minnesota health sciences librarians. Civic Center Inn. Eau Claire.
- April 29 7:00am CWHSLN Meeting. Civic Center Inn. Eau Claire.
- May 20-24 MLA Annual Meeting. New Orleans, LA.

## FROM THE WHSLA PRESIDENT

Peg Allen's report on progress for the annual meeting in Eau Claire looks very good. Information for the registration packets are prepared and the local arrangements are falling into place. Although Helen Ann Brown has accepted a position with BRS, she will still be presenting the MEDLINE course.

A slate of candidates has been selected by the Nomination Committee and sent to the Election Committee Chair. I would like to thank all the candidates for agreeing to participate and the Nomination Committee for their time and effort.

I shall be contacting Chairs of committees in the next month for progress on committee charges. Please do not hesitate to contact me if I can be of help.

Remember to renew your memberships as soon as possible so you will be eligible to vote on the officers slate.

-Jackie Glick  
MCW Libraries

1988 WHSLA ANNUAL MEETING  
REGISTRATION INFORMATION  
IN THIS NEWSLETTER

## WISCAT ON CD-ROM

There has been a delay in the start of the test of WISCAT of CD-ROM due to technical difficulties experienced by Brodart in working with such a large database. In order to place the database on three disks, Brodart had to compress the data on the disk and then write new software to uncompress it for display. This part of the project was developmental and had not yet been done for any library system.

The Division for Library Services does not wish to release the new software to the test sites until it is fully tested by the Reference and Loan Library staff to make sure there are no major bugs in the system. According to Sally Drew, it is difficult to provide an accurate time frame for the test project at this time. She does not anticipate beginning the testing at the sites before mid-March at the earliest. The testing period will be extended beyond the original date of June 30, if necessary, to provide sites with adequate time to use the product.

I will continue to keep you updated via the Newsletter about the progress of the study. Demonstrations of the system are planned at St. Elizabeth hospital, Appleton, as soon as the program is received and installed.

-Mary Bayorgeon  
Director of Library Services  
St. Elizabeth Hospital, Appleton

## PROFESSIONAL VALUE

The value of the information professional has been outlined in the final report of a Special Libraries Association's Task Force chaired by James Matarazzo (Simmons College) that approached the problem of demonstrating the value of the information professional via three methodologies: time saved; financial savings; and qualitative evidence of value.

Among the findings cited are:

-Georgia Tech's on-line information system saves \$1.2 million in faculty time. King studies show how the use of an information professional results in time saving in government and industry.

-Texas Instruments' Houston library is a widely used corporate resource that frees up scientist and researcher time. Its return on investment is estimated to be 515 percent.

-Top corporate executives testify to the worth of the information professional. According to an Amoco executive, information professionals help the company "make better decisions...and avoid costly mistakes."

-A responsive information expert becomes an essential resource for a high-tech company, aiding in managerial decision making as well as in research and development.

-Real-life examples prove quantitative worth of the information professional--for example, an \$11 database search saves a company 200 hours of lab work.

Members of the Task Force were: Miriam Drake, Georgia Institute of Technology; Helen Manning, Texas Instruments; Anne Talcott, Consultant; James B. Tchobanoff, Pillsbury Company; and Allen B. Veaner, Veaner Associates.

-Information Hotline, October 1987

(Editor's note)

Perhaps studies as indicated above need to be undertaken to assess the cost effectiveness of the health sciences librarian. David King's study on library services and the quality of patient care is the beginning of what should be ongoing research in our field.

## ADDITIONAL FAX FACTS

Add to the list from the January Newsletter.

St. Luke's Medical Center  
Milwaukee 53215  
Fax phone 414-649-7203  
Murata Imagemaster

**PEOPLE**

MARY SIPSMA retired from her position as librarian at St. Catherine's Hospital, Kenosha. A new librarian is being recruited. We wish Mary well in her retirement.

CAROLYN BARLOGA has authored the lead article in The One Person Library, vol. 4, no. 9, January 1988. This article dealt with budgeting, and a second article will follow dealing with people. Carolyn's articles were based on the ETN seminar she presented in October of 1986.

HELEN ANN BROWN, the NLM Online Coordinator for the Midlands Region has resigned to accept a position as Eastern Representative for BRS. Helen Ann has been an excellent instructor for NLM and will be missed in the Midwest.

2) You will find an initial registration form for the WHSLA Annual Meeting in Eau Claire in this Newsletter. Full information will be in the mail shortly.

3) As you can see from the Masthead we are at issue no. 200 for the WHSLA Newsletter. I seem as though I have presided over an inordinate number of those! It certainly has been helpful over the years to have the contributions of other health sciences librarians to add to the publications. Always consider anything new and/or different newsworthy and spend a little time preparing it to report to other people.

4) We are continuing to see a number of personnel changes in the office and mail room. All sections that assist in getting the Newsletter to you. Bill Carter who has been responsible for mailing Newsletters for the last 13 years has moved to another position.

-Barbara Schmiechen  
Editor

This Newsletter is published for the health sciences libraries of Wisconsin at the Center for Health Sciences Libraries, UW-Madison, 1305 Linden Dr., Madison, WI 53706. It is supported in part by the Wisconsin Health Sciences Library Association.

**EDITOR'S NOTES**

1) The March issue of the Newsletter will be published the first week of March. Deadline for material is March 2.

**JOURNAL FORMAT**  
Any listing of journals for the Journal Exchange should be typed on 8 1/2" X 11" white paper using 1/2 inch margins. The columns should be typed no wider than 3 inches. This allows for cutting, pasting, reduction and paper savings.

**SAMPLE FORMAT** 8 1/2" x 11" white paper  
Two Columns

<p><i>NEW!</i></p> <p><i>2 1/2 inch margin</i></p> <p>Consultant V. 8:6,8,11,12,1976; V. 9:1,4-8, 11,1977; V. 10:5, 1978.</p> <p>Cross Reference of Human Resources Management V. 8, #1,2,5, 1978.</p> <p>Family Health V. 8:6,8,11,12, 1976; V. 9:1,4-8, 11,1977; V. 10:5, 1978.</p>	<p>Journal of Nursing Education V.1:1-3, 1962.</p> <p>Journal Nursing Administration Vol. 10,2,3,4, 1960.</p> <p>New England Journal of Medicine V. 281, 24,25, 1969 V. 282,15,17,18,21,24, 1970.</p>
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**WISCONSIN HEALTH SCIENCE LIBRARY ASSOCIATION  
MEMBERSHIP APPLICATION FORM**

NEW \_\_\_\_\_ RENEWAL \_\_\_\_\_ COUNTY \_\_\_\_\_

NAME \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_ INSTITUTION NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ PHONE \_\_\_\_\_

Committees on which I would be interested in serving:  
 Nominating     Membership     Program     Continuing Education  
 Election     Guidelines     By-Laws     Legislation

Comments \_\_\_\_\_

Please enclose the \$5.00 annual dues and mail to Janice Curnes, Mt. Sinai Medical Center, Library, P. O. Box 342, Milwaukee, WI 53201



MEETING THE CHALLENGE OF CHANGE

Joint Meeting  
Minnesota Health Science Library Association  
Wisconsin Health Science Library Association

Eau Claire, Wisconsin, April 27-29, 1988,  
Civic Center Inn

Preliminary Program

WEDNESDAY, APRIL 27, 1988

Pre conference at Luther Hospital: BRB Biomedical Training  
(separate registration)

WHSLA Board Meeting 5 - 7 PM

THURSDAY, APRIL 28, 1988

Registration (with light breakfast 7-8 AM) 7 AM - 7 PM

Continuing Education Courses:

MLA CE 245 Marketing Library Services 8 AM - 5 PM  
Instructor: Eugenie Prime

TechEXPO - CDROM & Automation Technologies; 8 AM - 12 PM  
Network Library System Training

Luncheon 12 PM - 1 PM

Online Searching Clinic, Helen-Ann Brown, Instructor 1 PM - 5 PM

Social Hour with Cash Bar 6 PM - 7 PM

Dinner & Entertainment 7 PM -

FRIDAY, APRIL 29, 1988

Registration 7 AM -

Buffet Breakfast 7 - 9:30 AM

Exhibits 7 AM - 12:30 PM

Council of Wisconsin Health Sciences Libraries 7 - 9 AM

Keynote Address "Meeting the Challenge of Change" 9:30 - 10:30 AM  
Herbert S. White, Dean, Indiana University  
School of Library and Information Science

Innovation and Change in Health Science Librarianship 11 AM - 12:25 PM

These contributed papers will be presented on a tight time schedule, so that participants are free to choose between visiting the exhibits and listening to papers of interest:

Setting up a Women's Health Center Library by Linda Oddan  
GRATEFUL MED to teach the BASICS OF SEARCHING MEDLINE by Helen-Ann Brown  
MEDLINK and QUICKSEARCH: a regional health information resource by Kay Cimpr  
Make It Happen! by Carolyn Barloga

State Luncheons; WHSLA Business Meeting 12:30 - 1:45 PM

Components of Change - speakers and panel discussion 2 - 4 PM

Can You Spare Me Some Changes: the psychology of do or die  
Richard Boyum, Senior Psychologist, U.W. Eau Claire  
The Changing Health Care Industry: crisis, challenge, and opportunity  
Donna Johnson, Director, Library/Media Services,  
Abbott Northwestern Hospital, Minneapolis  
Are We Still Librarians?  
Judith Messerle, Director, Medical Center Library, St. Louis University;  
Immediate Past President, Medical Library Association

SATURDAY, APRIL 30, 1988

CE - Basics in Library Practice at Luther Hospital 9 AM - 5 PM  
Instructor: Joan Zweifel

AUDIO DIGEST - EMERGENCY MEDICINE

- AC  
970  
4(23)      ANTIBIOTICS  
            Audio-Digest Foundation, 1987. v.4,#23
- AC  
974  
4(24)      THE BURN PATIENT: A NEW PERSPECTIVE  
            Audio-Digest Foundation, 1987. v.4,#24
- AC  
974  
5(1)        AIDS UPDATE  
            Audio-Digest Foundation, 1988. v.5,#1

AUDIO DIGEST - FAMILY PRACTICE

- AC  
992  
35(44)     PRACTICAL PEDIATRICS  
            Audio-Digest Foundation, 1987. v.35,#44
- AC  
992  
35(45)     GASTROENTEROLOGY UPDATE  
            Audio-Digest Foundation, 1987. v.35,#45
- AC  
992  
35(46)     COUNSELING THE YOUNG PATIENT: SPORTS AND SEX  
            Audio-Digest Foundation, 1987. v.35,#46
- AC  
992  
35(47)     ANTIBIOTICS AND THEIR CLINICAL USES  
            Audio-Digest Foundation, 1987. v.35,#47
- AC  
992  
35(48)     THE AGING SKIN/'MIDLIFE CRISIS'  
            Audio-Digest Foundation, 1987. v.35,#48
- AC  
992  
36(1)        KICKING THE HABIT  
            Audio-Digest Foundation, 1988. v.36,#1
- AC  
992  
36(2)        FOOD ALLERGIES/FIBROMYOSITIS/EPSTEIN-BARR  
            VIRUS  
            Audio-Digest Foundation, 1988. v.36,#2
- AC  
992  
36(3)        PREMENSTRUAL SYNDROME/MENOPAUSE/SPIROMETRY  
            Audio-Digest Foundation, 1988. v.36,#3

AUDIO DIGEST - GASTROENTEROLOGY

- AC  
977  
1(8)        DIARRHEA  
            Audio-Digest Foundation, 1987. v.1,#8
- AC  
977  
1(9)        PANCREATIC DISORDERS  
            Audio-Digest Foundation, 1987. v.1,#9

AUDIO DIGEST - INTERNAL MEDICINE

- AC  
995  
34(23)     THROMBOEMBOLIC DISEASE  
            Audio-Digest Foundation, 1987. v.34,#23
- AC  
995  
34(24)     HYPERTENSION UPDATE: PART I  
            Audio-Digest Foundation, 1987. v.34,#24
- AC  
995  
35(1)        HYPERTENSION UPDATE: PART II  
            Audio-Digest Foundation, 1988. v.35,#1

AUDIO DIGEST - OBSTETRICS/GYNECOLOGY

- AC  
996  
34(22)     STUMP THE PROFESSORS  
            Audio-Digest Foundation, 1987. v.34,#22
- AC  
996  
34(23)     LIVER AND RENAL DISEASE IN PREGNANCY  
            Audio-Digest Foundation, 1987. v.34,#23
- AC  
996  
34(24)     TROUBLES IN TOTS AND TEENS  
            Audio-digest Foundation, 1987. v.34,#24
- AC  
996  
35(1)        ANTIBIOTICS: PROPHYLACTIC AND THERAPEUTIC  
            Audio-Digest Foundation, 1988. v.35,#1

AUDIO DIGEST - ORTHOPEDICS

- AC  
988  
10(12)     A SHOULDER'S STORY  
            Audio-Digest Foundation, 1987. v.10,#12
- AC  
988  
11(1)        THE ELDERLY: SPECIAL CARE FOR SPECIAL  
            PEOPLE  
            Audio-Digest Foundation, 1988. v.11,#1

AUDIO DIGEST - PEDIATRICS

- AC  
991  
33(22)     PSYCHOPHARMACOLOGY IN CHILDREN AND  
            ADOLESCENTS  
            Audio-Digest Foundation, 1987. v.33,#22
- AC  
991  
33(23)     44th ANNUAL BRENNEMANN MEMORIAL LECTURES  
            Audio-Digest Foundation, 1987. v.33,#23
- AC  
991  
33(24)     AMERICAN ACADEMY OF PEDIATRICS-PART I  
            Audio-Digest Foundation, 1987. v.33,#24
- AC  
991  
34(1)        AMERICAN ACADEMY OF PEDIATRICS-PART II  
            Audio-Digest Foundation, 1988. v.34,#1

AUDIO DIGEST - PSYCHIATRY

- AC  
989  
16(22)     THE SCIENCE OF SOCIAL PSYCHIATRY  
            Audio-Digest Foundation, 1987. v.16,#22
- AC  
989  
16(23)     ATTENTION DEFICIT-HYPERACTIVITY DISORDERS  
            Audio-Digest Foundation, 1987. v.16,#23
- AC  
989  
16(24)     PSYCHOTHERAPY IN THE ELDERLY  
            Audio-Digest Foundation, 1987. v.16,#24
- AC  
989  
17(1)        COPING WITH ANXIETY DISORDERS  
            Audio-Digest Foundation, 1988. v.17,#1

AUDIO DIGEST - SURGERY

- AC  
990  
34(22)     THYROID AND PARATHYROID PROBLEMS  
            Audio-Digest Foundation, 1987. v.34,#22
- AC  
990  
34(23)     SICK HEARTS AND STROKES  
            Audio-Digest Foundation, 1987. v.34,#23
- AC  
990  
34(24)     MEDICAL CONSULTATION: PART I  
            Audio-Digest Foundation, 1987. v.34,#24
- AC  
990  
35(1)        MEDICAL CONSULTATION: PART II  
            Audio-Digest Foundation, 1988. v.35,#1

AUDIO DIGEST - UROLOGY

- AC  
987  
10(11)     CHEMICAL WARFARE: A STRATEGY FOR STONES  
            Audio-Digest Foundation, 1987. v.10,#11
- AC  
987  
10(12)     PROSTATE CANCER: WHERE DO WE STAND?  
            Audio-Digest Foundation, 1987. v.10,#12

CLINICAL NEUROSCIENCE REVIEW

- AC  
986  
711        THE CURRENT STATUS OF ALZHEIMER'S RESEARCH  
            EDITORIAL COMMENTS  
            DEMENTIAS OF THE MOVEMENT DISORDERS:  
            PET AND CLINICAL STUDIES  
            Clinical Neuroscience Review, #711
- AC  
986  
801        PEDIATRIC CONVULSIVE DISORDERS  
            PERIPHERAL NEUROPATHY & IGM MONOCLONAL  
            GAMMOPATHY  
            Clinical Neuroscience Review, #801

Medical Library  
Meriter-Madison General Hospital  
202 South Park Street  
Madison, WI 53715

Please respond by April 15, 1988.

AM. J. OBSTETRICS AND GYNECOLOGY  
v. 147 (8) 1983  
v. 151 (1-8) 1985  
v. 152 (1-8) 1985  
v. 153 (1-8) 1985  
v. 155 (4,5) 1986  
v. 156 (2-6) 1987  
v. 157 (1-5) 1987

OBSTETRICS & GYNECOLOGY

v. 65 (1-6) 1985  
v. 66 (1-6) 1985  
v. 67 (1-6) 1986  
v. 68 (1-6) 1986  
v. 69 (1-6) 1987  
v. 70 (1-6) 1987

Library  
Beloit Memorial Hospital  
1969 W. Hart Road  
Beloit, Wisconsin 53511

Please respond by March 31, 1988  
Please enclose mailing labels

Abridged Index Medicus  
v.17, #1-12, 1986

Amer. Intra-Ocular Implant Soc. J  
v.7, #2-4, 1981  
v.8, #1-4, 1982  
v.9, #1-4, 1983  
v.10, #1-3, 1984  
v.11, #1-5, 1985

Am. J. Nurs.  
v.85, #8, 12, 1985

Am. Family Physician  
v.34, #2, 1986  
v.36, #6, 1987

Annals of Internal Medicine  
v.107, #5,6, 1987

Am. J. Surgery  
1970-1984, state needs

Annals of Surgery  
1970-1984, state needs

Archives of Surgery  
1969-1984, state needs

Cataract  
v.1, #2-5, 8, 1984  
v.2, #1-4,7,8, 1985  
v.3, #1, 1986

Cardiology Board Review  
v.4, #11, 1987

Cleveland Clinic J. of Med.  
v.54, #3,5,6, 1987

Clinical Chemistry  
v.27, #1-12, 1981  
v.28, #1-12, 1982  
v.29, #1-12, 1983  
v.30, #1-12, 1984

Cancer  
v. 48, #5-12, 1981

Clinical Obstet & Gynecology  
v.14, #1-4, 1971  
v.15, #1,2,4, 1972  
v.16, #2,3,4, 1973  
v.17, #2,3,4, 1974  
v.18, #1, 1975

Clinical Symposia  
v.31, #1,3-6, 1979  
v.32, #1-6, 1980  
v.33, #1-5, 1981

Consultant  
v.24, #7,8,11,12, 1984

Contact & Intraocul. Lens Med.J.  
v.6, #1-4, 1980  
v.7, #1-4, 1981  
v.8, #1-4, 1982

Drug Therapy  
v.17, #11, 1987

Emerg. Med.  
v.18, #8,21, 1986

Geriatric Medicine Today  
v.6, #11, 1987

Geriatrics  
v.41, #3, 1986  
v.42, #1, 1987

Health Care Mgmt. Rev.  
v.6, #2-4, 1981

Health Law Vigil  
v.5, #4-20, 22-26, 1982  
v.6, #1-5, 7,9-26, 1983  
v.7, #1,3-8,12, 1984

HMO: Hosp. Mgmt. Q.  
1981, Spring, Winter  
1981/82, Fall/Winter  
1982, Fall, Summer  
1983, Summer/Fall, Spring

Hosp. Medicine  
v.23, #4,10, 1987

Hosp. Practice  
v.22, #8, 1987

Hospital Technology Series  
1982-1985, state needs

Hospitals  
v.61, #23, 1987

IM: Internal Medicine  
v.8, #12, 1987

JAMA  
1982-1984. State needs  
v.258, #17,20,21, 1987

JORRI  
v.2, #2,6,7,9-12, 1982  
v.3, #1,3, 1983

J. Ocular Therapy & Surg.  
1981 Premier Issue  
v.1, #1a, 1982  
v.2, #2-6, 1983  
v.3, #1-6, 1984  
v.4, #1-4, 1985

Mayo Clinic Proc.  
1981-1984. State needs.  
v.62, #10,11,12, 1987

Medical Letter  
v.29, #754, 1987

Medicine  
v.63, #4,5,6, 1984  
v.64, #1-4, 1985

Modern Healthcare  
v.17, #20, 1987

N. England J. Med.  
v.317, #17-19,22,23,27, 1987

Nursing Life  
v.6, #5, 1986

Nurs. Mgmt.  
v.16, #3, 1985  
v.17, #2,3,5-12, 1986  
v.18, #1-10, 1987  
v.19, #1, 1988

Obstet & Gynecol  
v.69, #3 pt. 1,1987

Patient Care  
v.20, #12, 1986

Physiotherapy  
1983, Jan-Dec.

Practical Cardiol.  
v.13, #13, 1987

Public Relations J.  
v.37, #10, 1981  
v.38, #3,5-12, 1982  
v.39, #1-12, 1983  
v.40, #1-3, 1984

Seminars in Nuclear Med  
v.11, #1-4, 1981  
v.12, #1-4, 1982  
v.13, #1,2,4, 1983

Surgery  
1971-1984. State needs

Surg. Gynecol Obstet.  
1977-1984. State needs

Topics in Health Care Financ.  
v.8, #4, 1982  
v.9, #1,2,3,4, 1982-3  
v.10, #1, 1983

Wisc. Med. J.  
v.84, #12, 1985