



Wisconsin Health Science Library Association Newsletter

March 1981

No. 124

COMING EVENTS

- March 26-27 Consortium Coordinators Meeting. "Consortium in a wider world: critical issues." Curtis Hotel, Minneapolis.
- March 26 8:00-Wisconsin Health Sciences Library Network Advisory Council (WHSLNAC) work session on Wisconsin State Council guidelines.
- April 13 10:30-3:00 - A51 Basic Library Management. Madison Meeting.
- May 1 Fox River Valley Consortium Meeting. Winnebago, Wisconsin.
- May 6 10:00-11:50- ETN Seminars for Health Sciences Librarians. Beverly Bawden speaking on Medical Terminology.
- May 7-8 WHSLA Annual Meeting. "Library Technology: Practical application for the health science librarian." Holiday Inn West, Milwaukee.
- May 7 8:30 p.m.-WHSLA Executive Meeting
9:30 p.m.-WHSLNAC Meeting
- May 15 10:00 -Northern Cooperative Consortium Meeting. Memorial Medical Center, Ashland.
- May 29-June 4 MLA Annual Meeting. Queen Elizabeth Hotel, Montreal.
- October 11-13 Midwest Regional Group of MLA. "Options for the future: Medical libraries in the year 2000." Hyatt Regency, Dearborn, Michigan. More details in April.

NEW WHSLA MEMBERS

Vicki Schluge
Madison General Hospital
Nursing Education Library
1010 Mound Street
Madison, Wisconsin 53715
(608) 267-6350

Sally Davis
4207 D. Helen C. White Hall
600 North Park Street
Madison, Wisconsin 53711
(608) 263-2965

Joan A. Clausz
Medical Library
West Allis Memorial Hospital
West Allis, Wisconsin 53227
(414) 321-2200 Ext. 3060

WHSLA ANNUAL MEETING - MAY 7-8

A separate mailing will be reaching you soon with registration material for the WHSLA Annual Meeting-May 7-8. The meeting will be held at the Holiday Inn - West at Highway 100 in Milwaukee.

Thursday will be a day of continuing education experiences. A half day course on computer data bases and the small hospital library as well as two full day MLA-CE courses CE-20 MEDLINE and the Health Sciences Library and CE-51 Online Search Optimization will be offered.

Thursday night activities will include a tour and buffet dinner at the Miller Brewery and dessert and tours of the Todd Wehr Library, Medical College of Wisconsin. WHSLA and WHSLNAC will hold executive meetings Thursday evening at MCW. Friday the meeting theme "Library Technology; Practical Applications for the Health Sciences Library"- will be carried out with a Technology Expo during the breakfast hour. Various speakers discussing the use of specific technology in the library will complete the day.

Bessie Stein of Medical College of Wisconsin and Deborah Hall of Mt. Sinai Hospital Medical Library are co-chair of the event.

WHSLA VOTES ON AMENDMENTS

The two amendments presented recently to the WHSLA membership passed. The first vote changed Article V, Section 5 dealing with vacancies in office. The new amendment clarified the procedure for election. The vote 45-0. The second vote changed the language of Article IV, Section 5a and 5b. It was necessary to reverse the use of odd and even to comply with the change from a fall to a spring annual meeting. The vote 44-0.

- Larry Jacobsen
By-Laws Committee Chair

SURVEY RETURNS

We are at the 50% mark for returns of the Wisconsin Health Science Library Survey and they are still consistently coming in. This is the second call for return of the surveys. I would like to start analyzing data by April 1, so if the survey is still in your in-basket, please return it to me as soon as possible. If you did not receive a copy of the survey let me know and I will send one out to you immediately. Everyone has been very thorough in completing the form and I do thank you for your work and time.

- Barbara Schmiechen
Coordinator

MEDLARS ITEMS

New Computer

The Lister Hill National Center for Biomedical Communication building now houses the National Library of Medicine's new IBM 370/168 multiprocessor system. This greatly increases the computer capacity for the twenty-five data bases that are now part of the MEDLARS system.

Wisconsin presently has 23 Medline centers with several more institutions planning to go into the system. They join the 1,220 other institutions that access the MEDLARS system.

Back File 77 Now Online

The new computer at NLM has made it possible for computer searchers since about February 1 to retrieve online materials indexed in 1977 to present. This greatly improves the speed of service in terms of longer coverage, for at the beginning of January 1981 the online portion of the search capacity was cut back to post 1979, as it is regularly cut back at the beginning of each year. The two added years greatly enhance the capability of the MEDLINE data base.

POPLINE

A new data base called POPLINE is now part of the growing MEDLARS system. This new data base was created from POPINFORM, an online file developed by the Population Information Program of John Hopkins University and the Center for Population and the Family Health Library Information Program of Columbia University. NLM added its expertise in creating the new POPLINE data base.

POPLINE gives us the literature of population studies and family planning including human fertility, family planning programs, contraception, population and related health, law, and policy materials. This data base can give you citations and abstracts to a variety of materials including journal articles, monographs, technical reports and unpublished works covering a major portion of the world wide literature in population.

If this data base is accessed and requests are made for interlibrary loan materials, POPLINE must be identified as the verification source. Many of the materials may not be available via the Resource Libraries or NLM. Some materials will be popular materials and accessed best through the public library system. Eventually SERLINE will be of assistance in locating materials. Plan any interlibrary loans carefully with this new data base.

1200 Baud Printers

The search analyst librarians at Middleton Health Science Library have joined their colleagues at Medical College of Wisconsin in being the proud owners of Texas Instrument 1200 baud high speed printer terminals. They are indeed a marvel to watch as the print head sweeps back and forth across the page with incredible speed. Those of you who access Middleton or MCW will be the recipients of clear, high speed copy.

A COOPERATIVE GRANT

Luther Hospital Medical Library, Eau Claire in cooperation with L. E. Phillips Public Library and Indianhead Federated Library System, has received LSCA Title III Grant funding effective October 1, 1980 through September 30, 1981 for \$18,275 to establish a Health Information Center designed for the general public. These funds will be used to purchase health-information library materials (print and non-print) that are accurately written in non-technical language for the consumer and need no professional interpretation to be utilized. This will be a fine resource for the northwestern part of the state and a good example of intertype library cooperation. Contact Eileen Emberson for more information.

STATE NEWS

Margaret Allen, St. Joseph's Hospital School of Nursing Library, has been notified that she was a successful candidate in the 1980 certification examination for MLA. The examination was given November 7, 1980 at 64 locations. Congratulations Margaret.

The Shong's are parents of a baby girl Leah Brill born March 8, 1981. Joy is president of WHSLA and will be conducting business from her home. Route 1, Box 248-A, Sullivan, Wisconsin 53718.

FOR YOUR PROFESSIONAL READING

Rowe, D. B. Open medical library provides valuable community service. Hospitals, 54 (24) Dec 16, 1980, p. 115-7.

Welch, J. Computerized information retrieval services in a teaching hospital. British Medical Journal, 280 (6229) June 14, 1980, 1433-4.

Smith, E. Q. The role of a hospital librarian supporting a colon and rectal surgery residency program. Diseases of the Colon and Rectum, 23(6) Sept 1980, 443-4.

Hackleman, K. T. GOAL: shared access to medical literature. Journal of the Oklahoma State Medical Association, 73 (5), May 1980, 156-7.

Timm, C. N. Computerized literature search in the community hospital. Journal of the Medical Association of Georgia, 69 (5), May 1980, 377-8.

Smarjesse, M. Library networking and CME. Illinois Medical Journal, 157 (4), April 1980, 228-31.

CONTINUING EDUCATION INSTITUTE

Focus on Marketing for Libraries

The first annual Continuing Education Institute, sponsored by University of Wisconsin-Extension Communication Programs/Library and Information Science, will be held in Madison, Wisconsin at the Concourse Hotel on January 31, February 1 & 2, 1982.

The focus of the 1982 Institute is "Marketing for Libraries: Promotion and Performance." There will be three major themes addressed by speakers and mini sessions: "Creating that Demand," "Satisfying the Consumer," and "Grading Your Performance."

Continuing Education Institute - Continued

A major feature of the Institute will be presentations of contributing papers. These papers may address any topic relevant to the broad definition of marketing. Possible topics are:

- Excellence--Vision or Standard?
- Using Evaluation Techniques to Plan
- Data Collection
- Performance Measures
- Promotional Techniques
- Selling a Service
- Cooperation
- Networking
- Role of Librarians
- Interpersonal Relations
- The Extra Mile: Inter-Library Loan

All submitted papers will be refereed, and those papers accepted will be scheduled for presentation at the Institute. Interested persons who must be present to deliver their papers, should indicate intent to submit an Institute paper and include a one page abstract.

The following deadlines will be strictly observed:

Notice of Intent to Submit	June 1, 1981
Submission of Completed Manuscript	Sept. 1, 1981
Notification of Acceptance	Nov. 1, 1981

If you are interested in submitting a paper for this institute send your name, institution, address, phone and title of paper to: Continuing Education Institute, UW-Extension Communication Programs, Library and Information Science, 200 Lowell Hall, 610 Langdon Street, Madison, WI 53706, by June 1, 1981.

EDITORS AND COORDINATOR NOTES

1) Your February Newsletter was very late as you probably realize. The printing machine broke down several times and the bulk mail always adds to the delay. I almost feel like I'm meeting myself coming and going, for last week we mailed the February Newsletter and this week I'm creating a new one.

2) Remember to type your journal exchange in a narrower column as illustrated in the format example in the Newsletter.

3) I had planned to report on the February MHSLN Assembly meeting in the Newsletter, but the Madison contingent were first fogged out of O'Hare and then later in the morning we were fogged into Madison. We finally went back to our own desks. We understand Glen Brudwig of BioMedical Library in Minneapolis had a trip to Atlanta before arriving in Chicago almost in time to leave for Minneapolis again.

4) People are still experiencing phone problems when trying to reach my phone number 262-6387. We think we have discovered the problem. The IN-WATTS operator will not accept numbers for people only for people try to abuse the toll-free system. So after you have reached the IN-WATTS operator, indicate you want the Medical Library, Extension 2-6387.

- Barbara Schmiechen
Editor and Coordinator

This Newsletter is published for the Wisconsin Health Sciences Libraries in the State at Middleton Health Sciences Library, 1305 Linden Dr., Madison, WI 53706. It is supported in part by the Wisconsin Health Sciences Library Association.

Renewal

New

WISCONSIN HEALTH SCIENCE LIBRARY ASSOCIATION

MEMBERSHIP APPLICATION FORM

County _____

NAME _____

HOME ADDRESS _____ BUSINESS ADDRESS _____

PHONE _____ PHONE _____

Committees on which I would be interested in serving:

- () Nominating () Membership () Program () Continuing Education
- () By-Laws () Election () Other

Signature _____ Date _____

Please enclose the \$5.00 annual dues and mail to Debra Gilles;
Treasurer, WHSLA. Health Science Library, Howard Young Medical
Center, Woodruff, Wisconsin 54568.

JOURNAL EXCHANGE

It is currently policy to list only those journals which are available. If you wish to secure journals which are listed in this column, please get in touch with the holding library within one month following publication of this list.

If any libraries receiving the monthly INDEX MEDICUS as well as the COMULATED INDEX MEDICUS discard the monthly volumes following receipt of the CIM, the volumes to be discarded might be offered through this column. Some small libraries cannot include INDEX MEDICUS in thier budgets, but would find it very useful.

Northwest General Hospital
Osteopathic
5310 West Capitol Drive
Milwaukee, Wisconsin 53216

Duplicate Journal List: Please
indicate if MCW pickup is possible,
include mailing labels.

American Fam. Phys.
V. 21 #2,6 1980

American J. Dis. Child.
V.133 #2 1979

American J. Nursing
V.77 #10 1977
V.78 #2 1978
V.80 #9 1980

AORN
V.21 #2 1975

Art of Medicine
V.1 #2 1980

Behavioral Medicine
V.6 #11 1979
V.8 #2 1981

Bull. Amer. Coll. Surg.
V.65 #5 1980

CA
V.30 #2,3,5,6 1980

Cardiovascular Med.
V.4 #9 1979

Chest
V.77 #4,1980

Consultant
V.21 #1 1980

Cont. Educ.
V.11 #4-6 1979
V.12 #1,3 1979
V.13 #6 1980
V.14 #1,2 1981

Current Prescribing
V.5 #9 1979

Cutis
V.27 #1,2 1981

Dermatology
V.2 #12 1979
V.3 #1,2,9,11,12 1980
V.4 #1,2 1981

Diagnosis
V.3 #1,2 1979

Diversions
V.8 #12 1980
V.9 #1 1981

D.O.
V.21 #3,4,5,6 1980-81

Drug Therapy (Hosp.)
V.4 #12 1979
V.5 #11 1980

Drug Therapy
V.11 #1 1981

Emergency Medicine
V.11 #6,12 1979
V.12 #1,15,20 1980
V.13 #1,2 1981

Fam. Prac. Recert.
V.1 #8,12 1979
V.2 #8,9,12 1980
V.3 #1,2 1981

Female Patient
V.6 #1,2 1981

Geriatric Nursing
V.1 #3 1980

Hosp. Formulary
V.14 #9,11 1979

Hospital Lit. Index
V.24 #1-3 1978

Hosp. Medicine
V.17 #2 1981

Hosp. Phys.
V.15 #11 1979
V.16 #12 1980
V.17 #1,2 1981

Hosp. Practice
V.14 #6 1979
V.16 #1,2 1981
V.15 #1,6,10, 1980

Hospitals
V.54 #7-16, 18 1980

JAMA
V.240 #10 1978

JAQA
V.80 #4,5 1980

J. Cardiovas. Medicine
V.5 #11,12 1980
V.6 #1 1981

J. Current Adol. Med.
V.2 #1,2 1980
V.3 #1 1981

J. Family Practice
V.11 #7 1980
V.12 #1,2 1981

J. Respiratory Diseases
V.2 #1 1981

Mayo Clinic Proceedings
V.54 #10 1979

MD
V.24 #11,12 1980
V.25 #2, 1981

Medical Asp. of Hum Sexuality
V.14 #11,12 1980
V.15 #1 1981

Medical Economics
V.58 #1,2,3, 1981

Medical World News
V.21 #24 1980

Medical Lab. Observer
V.10 #9 1978
V.12 #11 1980
Medical Times
V.109 #1 1981

Modern Healthcare
V. 10 #4-9 1980

Modern Medicine
V.48 #7,15,20,21 1980
V.49 #1,2,4,3 1981

Nursing '7
V.6 #1,6-11 1976
V.7 #1,2 1977
V.9 #5,7 1979

Osteopathic Annals
V.9 #2 1981

Osteopathic Hospitals
V.24 #4 1980

Osteopathic Medicine
V.5 #11,12 1980
V.6 #1 1981

Patient Care
V.14 #21 1980
V.15 #2 1981

Perinatology/ Neonatology
V.1 #2 1977
V.2 #3 1978
V.3 #4 1979

Phys. Marketplace
Jan. 1981

Phys. Management
V.21 #2 1981

Postgraduate Medicine
V.64 #5 1978

Practical Cardiology
V.6 #13 1980
V.7 #1,2 1981

Postgraduate Medicine
V.66 #5,6 1979
V.69 #1 1980

Practical Gastroenterology
V.3 #6 1979
V.4 #9,10 1980

**NORTHWEST GENERAL HOSPITAL
DUPLICATE LIST, CONTINUED....**

Primary Cardiology
V.6 #9,12,11 1980
V.7 #1,2 1981

Private Practice
V.12 #11 1981

Resident & Staff Phys.
V.26 #12 1980

Today's Clinician
V.2 #7 1978
V.1 #2 1977

Trustee
V.33 #4 1980

Wisconsin Med. Journal
V.79 #7 1980

St. Nicholas Hospital
Health Sciences Library
1601 N. Taylor Drive
Sheboygan, Wis. 53081

AM. J. MAT. CHILD NURS.(MCN)
V. 3(4) 1978

AMER. J. MEDICINE
V. 69 (5) 1980

AMER. J. NURSING
V. 79 (3,4,11) 1979

ANN. INT. MED.
V. 89 (1-6) 1978
V. 90 (1-4, 6) 1979
V. 91(1-6) 1980
V. 92(1-6) 1980

AORN
V. 29(2) 1979

ARCH. GEN. PSYCHIATRY
V. 37(405) 1980

ARCH. INT. MED.
V. 138(2,4,7,9,10,12) 1978
V. 139(1,6,9,11) 1979

ARCH. SURG.
V. 114(4,9-12) 1979

CaA CANCER. J. FOR CLIN.
V. 30(5-6) 1980

CLIN. SYMP.
V. 33(1) 1981

HOSP. PRAC.
V. 14(4) 1979

HOSP. PROG.
V. 60(3) 1979
V. 61(11) 1980
V. 62(2) 1981

HOSPITALS
V. 53(2, 19,20,22) 1979
V. 54 (1,9) 1980

J. A.M.A.
V. 243(1) 1980

J. NAT'L MED. ASS'N
V. 73(1,2) 1981

J. RESP. DIS.
V. 1 (11) 1980

MAYO CLINIC PROC.
V. 55(3,11,12) 1980

MOD. HEALTHCARE
V. 10 (2,3) 1980

NEW ENG. J. MED.
V. 199 (3) 1978

NURSING 79
V. 9 (3,5,7,12)

NUTRITION REV.
V. 38 (1-3) 1980

PATIENT CARE
V. 12 (3,4,9,13,21) 1978
V. 14(17) 1980

POST. MED.
V. 64 (6) 1978
V. 68 (4-6) 1980

RN
V. 41(2-12) 1978
V. 42(1-8) 1979
V. 43(2,3,7,8,) 1980

RESP. THER.
V. 11(1) 1981

Request before 30 April.

Mary Alice Kuehling
Methodist Hospital Library
309 W. Washington Ave.
Madison, Wisconsin 53703

Please include
pre-addressed label.

AMERICAN J NURSING
Vol. 80: 10 1980

AMERICAN J OB-GYN
Vol. 137: 6,7,8 1980
Vol. 138: 1-8 1980

ANESTHESIOLOGY REV
Vol. 1: 2-4, 7-10 1974
Vol. 2: 1 1975

ANNALS INTERNAL MED
Vol. 93: 1. pt. 1. 3-6 1980

AORN JOURNAL
Vol. 24: 1 1976
Vol. 25: 6 1977
Vol. 27: 1 1978
Vol. 28: 4,5 1978
Vol. 29: 1-4, 6,7 1979
Vol. 30: 1, 4-6 (2 c. ea) 1979
Vol. 31: 1,2,5,6 1980

ARCHIVES INTERNAL MED
Vol. 140: 8-12 1980 #12

ARCHIVES SURG
Vol. 115: 11 1980

BRITISH MED J
Vol. 281: 6239 Aug 23 1980

Ca
Vol. 30: 3,6 1980

CONT ED FAMILY PHYSICIAN
Vol. 13: 6 1980
Vol. 14: 1 1981

HEART & LUNG
Vol. 1: 1-3,5,6 1972
Vol. 2: 2,3 1973

HOSP & COMMUN PSYCHIATRY
Vol. 31: 10 1980
HOSPITAL MEDICINE
Vol. 16: 12 1980

HOSPITAL PHYSICIAN
Vol. 16: 4,10,11 1980

HOSPITAL TOPICS
Vol. 57: 4 1979

HOSPITALS
Vol. 54: 16,17,20,22-24 1980

JAMA
Vol. 243: 17,19 1980
Vol. 244: 5-24 1980

JOUR NURS ADMIN
Vol. 10: 11 1980

JOUR PEDS
Vol. 97: 2-6 1980

JOUR THOR & CARDIOVAS SUR
Vol. 80: 4 1980

LANCET
Vol. 2: 8186-8188-90.
8197-8212 1980

MAYO CLIN PROCEED
Vol. 55: 2,6,7,8,10(2 c.)
.12(2 c.) 1980

MEDICAL ASP HUMAN SEXUALITY
Vol. 14: 11,12 1980
Vol. 15: 1 1981

MODERN HEALTHCARE
Vol. 10: 9,12 1980

NEJM
Vol. 302: 15,20-22 1980
Vol. 303: 1,5,7-11,15-19,
21-26 1980

NURSING 1980
Vol. 10: 5,6,11 1980

Mary Alice Kuehling
Methodist Hospital Library
Journal Exchange List - Continued

OE/GYN
Vol. 56: 1-6 1980

PEDIATRICS
Vol. 65: 3,6 1980
Vol. 66: 1-6 1980

PHYSICIAN & SPORTSMED
Vol. 8: 4,5,7,8,12 1980

POSTGRAD MED
Vol. 68: 5,6 1980

PRIM CARDIOL
Vol. 6: 11,12 1980
Vol. 7: 1 1981

RN
Vol. 41: 4,5,7,10 1978
Vol. 42: 3,5-8,10,12 1979
Vol. 43: 4 1980

SUPERVISOR NURSE
Vol. 10: 9-12 1979
Vol. 11:11 1980

SURGICAL ROUNDS
Vol. 3: 3,6,8,9,10 1980

TODAY'S OR NURSE
Vol. 1: 1, 2(2 c.), 3(2 c.), 4,
5(3 c.), 6(2 c.),7,8,9(2 c.),10,
11 1979-80
Vol. 2: 1,2,4 1980

UROLOGY
Vol. 16: 5 1980

WISCONSIN MED J
Vol. 79: 9-12 1980

JOURNAL FORMAT

Any listing of journals for the Journal Exchange should be typed on 8 1/2" X 11" white paper using 1/2 inch margins. The columns should be typed no wider than 3 inches. This allows for cutting, pasting, reduction and paper savings.

NEW!

SAMPLE FORMAT 8 1/2" X 11" white paper
Two Columns

1/2 inch margin
Consultant
V.8:6,8,11,12,1976, V. 9:1,4-8,
11,1977; V. 10:5, 1978.
Cross Reference of Human Resources
Management
V. 8,#1,2,5, 1978.
Family Health
V.8:6,8,11,12, 1976; V. 9:1,4-8,
11,1977; V. 10:5, 1978.

Journal of Nursing Education
V.1:1-3, 1962.
Journal Nursing Administration
Vol. 10,2,3,4, 1980.
New England Journal of Medicine
V. 281, 24,25, 1969
V. 282,15,17,18,21,24, 1970.

3 inches across →

MEDICAL LIBRARY SERVICE

William S. Middleton Health Sciences Library
University of Wisconsin
1305 Linden Drive
Madison, Wisconsin 53706

AUDIOCASSETTES AVAILABLE FROM MIDDLETON LIBRARY

New sets of audiocassettes added to the Audiovisual Unit Collection.

COMMUNICATIVE DISORDERS

AC979 6(1) DYSPHAGIA. George L. Larsen. 60 min., handout.
January 1981.

GENERAL CASSETTES

AC467/1-4 EDUCATIONAL OPPORTUNITIES FOR R.N.'S. Broadcast
over the Educational Telephone Network in January
1981 by the UW-Extension, Continuing Education in
Nursing: four audiocassettes, 60 min. each.
1. Nursing Education: Past, Present, Future.
2. Baccalaureate in Nursing Options: Generic
Programs, New York Regents External Degree.
3. Completion Programs; Baccalaureate Degrees
Outside of Nursing.
4. Non-Degree Educational Opportunities for R.N.'s.